



about us

who we are

Save the Children

“When I first came here I couldn’t speak English, not even a word. I would sit by the window and look outside all day. I was very sad. One day a friend told me I should come to this program. She said I would meet new people, learn new things and help my children learn. So I came. Now I will never stay home by the window again,” said Sauda, a mum who attends Save the Children Australia’s It Takes a Village program in Western Australia with her three-year-old son, Daniel.

OUR VISION

Our vision is a world in which every child attains the right to survival, protection, development and participation.

OUR PURPOSE

Our purpose is to inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives.

OUR VALUES

- Accountability
- Ambition
- Collaboration
- Creativity
- Integrity

OUR WORK

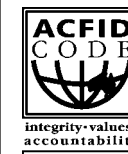
Save the Children is Australia’s leading independent emergency relief and development organisation for children.

We save and protect children’s lives and strive to give every child a safe and happy childhood.

Our programs in Australia and overseas aim to ensure that children:

- no longer die from preventable diseases
- have the opportunity to learn through access to education
- are supported and assisted in an emergency, such as a natural disaster
- are safe and protected from harm
- understand their rights and responsibilities.

Globally, Save the Children touched the lives of over 100 million children last year in more than 126 countries. In Australia, we work in every state and territory with programs in more than 90 locations.



Save the Children Australia is a member of the Australian Council for International Development (ACFID) and is a signatory to the ACFID Code of Conduct. The Code requires members to meet high standards of corporate governance, public accountability and financial management.



Save the Children Australia is fully accredited by the Australian Agency for International Development (AusAID), the Australian Government agency responsible for managing Australia’s overseas aid program.

Cover image: Hua Sail, 7, is involved in our programs in Papua New Guinea. Photo: Tom Greenwood / Save the Children Australia. **Right:** Gudiya and her four-day-old girl live in a slum in Delhi, India, where Save the Children runs a health program for mothers and children. Photo: Save the Children Australia.



Our work

“I have never been absent from school because I want to get a scholarship to study at college. In the future I want to learn to be a teacher, because none of the teachers in my school are from our own village,” said Salika, 11 years old. Salika is in Grade Three at a Save the Children supported school in Laos.

- In 2010, with your support Save the Children Australia reached over **5.4 million** people through our programs¹, including:

 - 2,201,900 people reached through our health programs.
 - 527,100 people reached through our HIV and AIDS programs.
 - 11,300 people reached through our nutrition programs.
 - 200,900 people reached through our education programs.
- 820,100 people reached through our emergency programs.
 - 602,900 people reached through our child protection programs.
 - 976,700 people reached through our child rights governance programs.
 - 13,800 people reached through our livelihoods programs.

Read more about our programs throughout our Annual Report.

¹ Reach figures used throughout this report are estimates compiled during the 2010 calendar year, counting people reached directly and indirectly. Direct reach is girls, boys, women and men who have participated in Save the Children activities; indirect reach is the estimated number of family and/or community members of those who have participated in Save the Children activities and through mass media, information, education, communication and awareness raising activity.

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Right: Thao attends a Save the Children supported school in Luang Prabang, Laos. Photo: Jim Holmes/Save the Children Australia. **Far right:** Children play in a rural community in Rajasthan, India, where we train health workers to keep children and mothers healthy. Photo: Save the Children Australia.

WE ARE COMMITTED TO SPENDING DONATIONS WISELY

For every dollar we spend:

- 72 cents goes to our programs to save and protect children's lives, and to educate the Australian community on development and humanitarian issues.
- 20 cents goes to fundraising and commercial activities to raise the next dollar.
- 8 cents goes to accountability and administration to manage and run our programs effectively.*

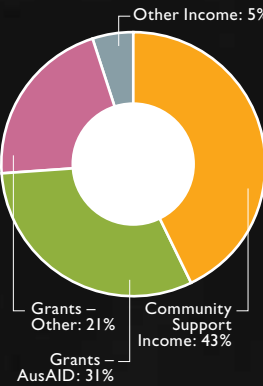
This year, the majority of our program expenditure was in Asia, followed by Australia, Pacific and Africa.

The majority of our funding comes from grants from AusAID, other Australian Government departments and international governments and organisations. We also receive significant support from the Australian public, businesses and trusts and foundations. We thank you for your continued and valued support.

* Figures have been rounded

WHERE THE MONEY COMES FROM

Year ended 30 June 2011
(Expressed as a % of Total Income)

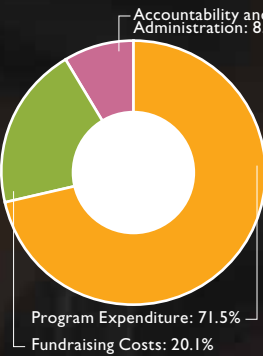


WHERE THE MONEY COMES FROM – 3 YEAR TREND



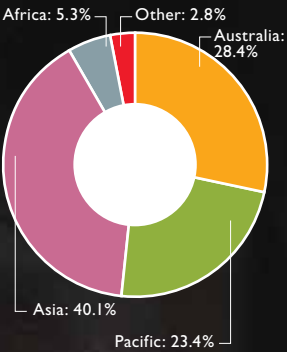
WHERE THE MONEY GOES

Year ended 30 June 2011
(Expressed as a % of Total Expenditure)



PROGRAM EXPENDITURE

Year ended 30 June 2011



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From the CEO

Save the Children Australia's program achievements and organisational growth this year has resulted in improved education, health and protection outcomes for our most vulnerable children.



AusAID's \$35.7 million grant for our work in Afghanistan, the largest awarded to a non-government organisation, provides an enormous endorsement of our achievements. In this complex part of the world, years of conflict present significant challenges. Our program has the power to transform lives by improving the quality of and access to health, nutrition and education services. We will draw on our experience from other programs, such as in the Pacific region, where we are training health workers to deliver basic services to women and children in remote communities who would otherwise have no access to essential health care.

Closer to home, our vision for reconciliation has been articulated in our first Reconciliation Action Plan, which increases our commitment to closing the gap in Aboriginal and Torres Strait Islander disadvantage. More than half our programs in Australia focus on addressing these inequalities. This year we opened our Northern

Territory office, which is deepening our focus on the needs of children in the top-end.

Our school attendance program in the Northern Territory has been an incredible success. In 2010-11 this program, which is managed by Aboriginal and Torres Strait

emergencies at home and overseas. Our emergency team's response to the floods and cyclone in Queensland and the earthquake and tsunami in Japan, for example, demonstrated the strength of our leadership and capacity to respond even in the most trying conditions.

raising funds for our programs, we are incredibly grateful for their contribution and passion. The commitment of our Members and branches, who work with us to raise much needed funds and spread the word about our work in their communities, has also been invaluable. We couldn't do the work we do without this support.

For these achievements, we thank our supporters. We are humbled that despite difficult economic times, the generosity of our donors, Members, volunteers, corporate partners and government donors has not wavered. Whether that contribution is in the form of money or in-kind support, it is greatly valued.

We are immensely proud of what's been achieved in 2010-11 and look forward to a future as a robust organisation creating positive change in the lives of children.

Suzanne Dvorak
Chief Executive Officer
Save the Children Australia

“Improved education, health and protection outcomes for our most vulnerable children.”

Islander program staff, achieved attendance rates as high as 90%, against a 30% government benchmark. We are proud that our approach is having such a positive impact on Aboriginal and Torres Strait Islander communities.

We were also there in times of crisis, with our team responding to

Our staff were on the ground within hours of the disasters, assessing needs and responding immediately to save and protect children's lives.

Complementing our 820 staff is our wonderful team of volunteers which has grown from 1,400 to 2,700 in the past year. From working in our programs, offices and shops to

chair

From the Chair

Save the Children Australia continues to grow, both in size and strength, as we ensure we have the right strategy to confront current and emerging issues affecting the happiness and wellbeing of children.

Two significant global issues frame much of our work – the rising number of natural disasters and providing children with access to education in times of conflict. It's predicted that in the next decade, up to 175 million children will be affected every year by natural disasters and conflict.

Both of these issues pose significant strategic challenges for Save the Children Australia. To ensure we are structured and prepared to address these key issues, we have implemented a number of initiatives this year.

We have continued to play a central role in the creation of, and transition to, the Global Strategy, which is working towards bringing Save the Children's program work in more than 120 countries under one management structure. Our shared vision is already producing results. In Bangladesh, for example, five Save the Children operations, run by separate members, now plan and deliver programs and emergency responses together.

It's been exciting and satisfying to see this more coordinated approach protect and create change in the lives of more children.

Our Global Strategy has allowed us to position ourselves to deliver significant education, health and child protection programs outside of Australia. The Australian Government's decision to increase foreign aid is a substantial step towards achieving the Millennium Development Goals, and AusAID's grant for our work in Afghanistan have presented valuable opportunities for us to demonstrate the power of our programs.

Within Australia, we now have greater capacity to identify and respond to needs. We have reached over 89,000 children, many of whom are of Aboriginal and Torres Strait Islander descent, through our early learning, school readiness and school attendance programs. Our Mobile Playscheme program continues to support vulnerable and disadvantaged children and their families, connecting them with other programs, services and

“ Our shared vision is already producing results. ”

their communities.

In the last year, support for migrant and refugee communities in Australia has also become a greater focus with early learning, homework and lifeskills programs helping families settle into a new country, culture and lifestyle.

As we grow, accountability and transparency around the funding we receive becomes even more important. Over the next year, more focus will be placed on monitoring, evaluating and reporting upon our activities. This will allow our stakeholders to see in greater detail how the funds that are entrusted to us are being used to create change and deliver our vision for children.

I would like to acknowledge the Board Members, who have given freely of their time, and our talented and committed executive team, which is leading the organisation through a period of significant change and development.

We look forward to seeing the Global Strategy, our continued growth and the passion of staff and supporters enhance our ability to reduce the impact of key global issues and defend the rights of vulnerable children.

Peter Watson
Chair
Save the Children Australia

2010-2011

At a glance

With your support, we've achieved great things this year. We've seen first-hand the impact our programs have had on improving the health, education and protection of children in Australia and throughout the world. Here are just some of the highlights.



KEEPING CHILDREN AND FAMILIES HEALTHY

- Almost one in every six children will access our Village Health Worker program in Vanuatu which provides basic health services in some of the most hard to reach places. To date, we have also established village health workers in over 800 villages in the East Sepik province of Papua New Guinea.
- Our health program in Laos continues to make a difference in the lives of children in Sayaboury and Luang Prabang, with 83,000 children accessing hospital services in 2010.
- We worked with over 42,000 children and 19,000 women in India to educate them on the importance of health care.
- Our Newborn and Child Survival program in Cambodia is helping the Oreang Ov district to achieve the Millennium Development Goals of reducing child and maternal mortality. The program is now expanding into a new district.

EDUCATING THE NEXT GENERATION

- Our Mobile Playscheme program in Australia reached approximately 10,000 children at 79 locations in 2010.
- In Bangladesh, almost half the children who visit our drop-in centres have successfully transitioned from working life into mainstream schooling.
- In Laos, more than 24,000 children from minority backgrounds have attended our pre-schools, with almost 20,000 of these children then moving into mainstream primary schooling.
- In Cambodia, we enable teachers to conduct remedial classes for students who have fallen behind in their education, as well as literacy classes for young people who have missed out on schooling.
- Our early childhood education programs in Solomon Islands and Vanuatu are engaging community volunteers to encourage children

to stay in school. In Timor-Leste, we are working with communities to ensure their kindergarten facilities meet the country's education standards.

RESPONDING TO EMERGENCIES

- We have been at the forefront of emergency response this year with teams dispatched to countries including Pakistan, Japan, Haiti, New Zealand, the Democratic Republic of Congo, Kyrgyzstan and Cote d'Ivoire, and locally to Queensland and Victoria.
- The Australian public and corporate partners helped raise over \$4 million for our emergency response programs.
- We thank AusAID, which contributed over \$26 million for disaster response, rehabilitation, reconstruction and risk reduction programs.

PROTECTING CHILDREN

- Our Future Parents program in Australia continues to work

to increase the caring capacity of young people and to reduce harm caused directly by abuse or family violence, or indirectly through neglect.

- Our Parenting Support programs in Darwin, Mornington Island, Doomadgee and Dampier Peninsula commenced this year with funding from the Department of Families, Housing, Community Services and Indigenous Affairs.
- Our Safe Home in Bangladesh has been running for over 14 years, providing the daughters of sex workers with an education and the chance to make their own life choices.

RECONCILIATION

- After long consultation, we adopted our first Reconciliation Action Plan, which commits Save the Children Australia to promoting culture, strengthening partnerships and improving opportunities for Aboriginal and Torres Strait Islander staff, children and families.



ADVOCATING AND PROMOTING OUR WORK

- In Australia, we have advocated for the release and protection of children held in immigration detention. The Australian Government has now moved 531 children into community-based detention.
- Our volunteers have contributed more than 160,000 hours this year.
- We had a 45% increase in web traffic as our website continues to build a bridge for our supporters to be closer to our work.
- Our 35 retail shops across Australia continue to support our work and bring communities together.
- Our University of Western Australia and South of the River branches raised over \$300,000 through their annual book

sales, and events hosted by our Toorak branch in Victoria raised more than \$20,000.

- We campaigned on the importance of health workers through our Make Your Mark events at Moomba, the St Kilda Festival and the Queen Victoria Market.

EVALUATIONS

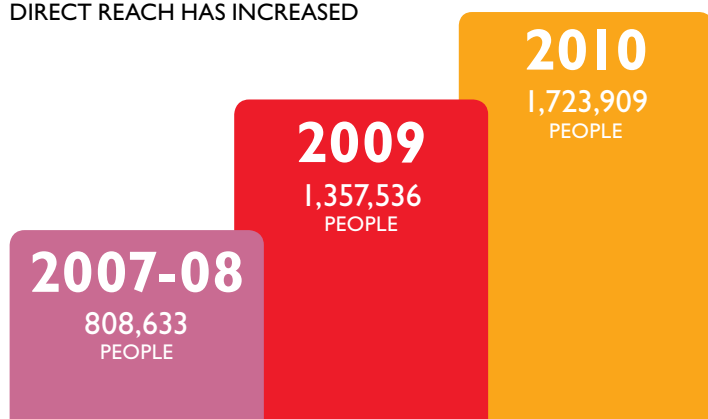
This year, we evaluated 18 programs in seven countries. Evaluations are an important step in ensuring our programs continue to be of a high standard and meet the needs of the children we support. The programs evaluated were:

- Operation Newstart, Shepparton
- Mobile Playscheme, Melbourne
- It Takes a Village Multicultural Early Learning program, Perth
- Child Friendly Spaces – Queensland Flood Response
- Football United, Sydney
- Glebe Pathways, Sydney
- Foster Parents program, Wagga Wagga

- Safe Home Child Protection program, Bangladesh
- Child Protection program, Cambodia
- Disaster Risk Education for Children, Laos
- Paung Ku Phase I, Myanmar
- Child Rights, Papua New Guinea
- Tingim Laip, Papua New Guinea
- Tsunami and Earthquake Rehabilitation and Recovery, Solomon Islands
- Youth Sports Outreach program, Solomon Islands
- Targeted HIV Prevention program, Solomon Islands
- Sexual and Reproductive Health program, Vanuatu

The results of each program were measured against the original objectives to provide insight into what was working well and what could be improved. The information is used to inform program management and the design of new programs.

OVER THE LAST THREE YEARS, SAVE THE CHILDREN AUSTRALIA'S DIRECT REACH HAS INCREASED



Women and a newborn baby in Rajasthan, India, where we train health workers to keep children and mothers healthy. Photo: Save the Children Australia.

our work



Our work

We work in Australia and overseas to ensure children have access to the health, education and protection services they deserve. We also work to ensure children and families recover and rebuild in times of disaster. We save and protect children's lives and strive to give every child a safe and happy childhood.

highlights

Health & hygiene

More than eight million children die every year before the age of five from treatable and preventable causes. Almost half of these are newborns, who die in their first month. Most of these deaths occur in the poorest and most marginalised communities.

THE IMPORTANCE OF HEALTH WORKERS

Our health work is based on sound evidence that a dramatic reduction in child mortality is achievable if priority is given to proven interventions. Working to address the shortage of skilled personnel available during childbirth and for pre- and post-natal care is paramount to the solution.

In India, we have worked with over 42,000 children and 19,000 women to educate them on the importance of health care, the early initiation of breastfeeding and full immunisations. By training government health workers, we help to ensure children and mothers receive the support they need, including check-ups, birthing plans, regular home visits and counselling where necessary.

"I'm very happy to see my patients recover, because when they see me they tell everybody, that's the woman who saved my

life," said Marie, a village health worker in Vanuatu.

Almost one in every six children will access our Village Health Worker program in Vanuatu. In partnership with the Government, we train village health workers to manage over 200 aid posts throughout the country, providing basic health services in some of the most hard to reach places. An independent review found that our program is changing the lives of children and young people by providing early access to essential health services. With funding from AusAID and the Vanuatu Government, we plan to grow the program over the next year, and aim to reach over 40% of the population.

To date, we have also established village health workers in over 800 villages in the East Sepik province of Papua New Guinea. To ensure the program is sustainable, 90% of village health worker management has been handed over to local

2,201,900

PEOPLE REACHED THROUGH OUR HEALTH PROGRAMS

Plus 527,100 people reached through our HIV and AIDS programs, and 11,300 people reached through our nutrition programs.

partners, increasing community ownership. The Papua New Guinea Government has also recognised the importance of village health workers by including them in the nation's 10-year health plan.

HELPING TO ACHIEVE MILLENNIUM DEVELOPMENT GOALS

"I was the one that really encouraged my daughter to come and give birth in the hospital. When I gave birth to my children, we didn't have these places (health centres) so we

had to cope by ourselves at home. This is my first grandchild, isn't she beautiful?" said grandmother Nouane at a maternal and child health centre built by Save the Children in Laos.

Our award-winning health program in Laos continues to make a difference in the lives of children in the provinces of Sayaboury and Luang Prabang, with 83,000 children accessing hospital services in 2010. Our work encompasses primary health care services, public education, promotion of

Khanthong, 20, gathers water in Sayaboury province, Laos. Photo: Save the Children Australia.

Previous page: Newborn baby boy, Jordan, in Papua New Guinea. Photo: Tom Greenwood/Save the Children Australia.

case study

Saving lives, Laos

Among the fields of Ban Thongkang in Laos, a traditional white-washed building with green shutters and an expansive porch is abuzz with activity. More than 80 families will visit this health centre in any week, including worried mother Nang Kham.

proper nutrition and sanitation, immunisations, and building and expanding health facilities.

Our program has been running since 1992 in partnership with the Laos Ministry of Health, and we have assisted the Government of Laos to reach two Millennium Development Goals for infant and maternal mortality in Sayaboury. Our key Health Technical Adviser of 20 years, Carol Perks, has been awarded an Order of Australia for her work with us in Laos.

Over the past year in neighbouring Cambodia, our Newborn Child Survival program has helped to transform key health statistics in Oreang Ov district. By increasing access and awareness of health services and improving health practices, we are helping the district achieve the Millennium Development Goals of reducing child and maternal mortality. The program is now expanding into a new district and has already seen an increase in the

use of health facilities.

We have also developed and piloted the Maternal and Child Health Handbook in Kampong Cham province, Cambodia. Usually children and mothers' health records are held separately and are often either lost or unused. The Handbook allows parents to keep a record of both the mother and child's health from the pregnancy, through infancy and into childhood. Initial results of the Handbook indicate a positive impact on both maternal health and behaviour.

Nang Kham works in the fields beside her husband and also cares for their six children. Chanmor, 7 months old, is her youngest. His cough has persisted and Nang Kham is concerned. Nurse Vilayvong knows it's a difficult time in a child's life, transitioning from exclusive breastfeeding to a solids diet. Visual charts showing a range of appropriate diet options, including vegetables and protein, help to educate his mother, providing her with the knowledge and confidence to give Chanmor a healthy start to life.

Nurse Vilayvong has a waiting room full of families and children



needing her experience and expertise. But what's been given in this simple exchange between health professional, mother and child cannot be measured in charts, graphs or figures. It's simply about the gift of a better life.

Our Laos health program uses a comprehensive primary health care approach that encompasses everything from public education, promotion of proper nutrition, adequate supply of safe water and basic sanitation, to comprehensive maternal and child health care and total immunisation against major infectious diseases. We also work to prevent and control local endemic diseases, treat common diseases, provide essential drugs and expand the network of health facilities.

“ We have assisted the Government of Laos to reach two Millennium Development Goals. ”

highlights

Education

Today, 72 million children never enter the school gates. Sometimes it's because they have a disability, or they live in an area of conflict, or they are discriminated against because of their background. For others, it's simply because they can't afford the books or uniforms required to attend school.

SCHOOL IS FOR EVERYBODY

"Since participating in the project, my awareness and that of the school teachers about children with disabilities has dramatically changed. Now we are equipped with more skills and knowledge to help them in class," said Tran, Vice-Principal of Quang Chu II Primary School, Vietnam.

Our education project in Vietnam works with ethnic minority children with disabilities and special needs, offering them quality inclusive education. Our 'School Self-Assessment Tool', developed through our programs in Laos, has also seen great success in Vietnam. The tool allows children, parents, teachers and community members to rate schools on their strengths and weaknesses, enabling them to build an action plan for the future. Through the tool, we are helping communities create their own high

quality, safe and inclusive learning environments for children. Receiving endorsement from the Vietnam Government and universities, next year it will be rolled out in other districts.

In Bangladesh, we are reaching the most vulnerable and marginalised children who do not have an opportunity to learn. Our drop-in centres allow 200 children who work to support their families with an opportunity to learn basic literacy, numeracy and life skills. In addition, we offer income generating grants to parents to address the root causes of child labour. Almost half the children who visit our drop-in centres have successfully transitioned from working life into mainstream schooling, receiving an education and hope for a better future.

We also work with ethnic minority children in Laos. To date, more than 24,000 children have attended

200,900

PEOPLE REACHED
THROUGH OUR EDUCATION PROGRAMS

our pre-schools, with almost 20,000 of these children then moving into mainstream primary schooling. We have also trained 216 ethnic minority women to be primary teachers; the majority of whom have since been hired as permanent teachers by the Ministry of Education.

In Cambodia, where one in four children are not in primary school and dropout rates are very high, our Rewrite the Future campaign aims to reach children who do not attend school and improve the

quality of education for children who are in school. In partnership with the Ministry of Education, Youth and Sports, and with support from local partners, we train teachers in child-centred classroom approaches to help engage children in learning and improve the overall quality of education. We also enable teachers to conduct remedial classes for students who have fallen behind in their education, as well as conduct literacy classes for young people who have missed out on schooling.

case study

Learning for life, Pakistan

Currently one-third of the population live below the national poverty line and 7.3 million children are estimated to be out of school. These figures are dire compared to regional equivalents.

Across the Pacific, we focus on improving the attendance and retention of children in school, and increasing community involvement in both the management of schools and in holding the government accountable for the quality of education services provided. Our early childhood education programs in Solomon Islands and Vanuatu are engaging community volunteers to encourage children to stay in school. In Timor-Leste, we are working with communities to ensure their kindergarten facilities meet the country's education standards while, in partnership with local NGOs, building safe education facilities that can withstand natural disasters.

Closer to home, we develop culturally appropriate community-based early learning initiatives for children from disadvantaged, Aboriginal and Torres Strait

Islander, migrant and refugee backgrounds. Working to prepare them for school and life, our programs provide an inclusive learning environment which is tailored to the needs of the children. Our Mobile Playscheme program provides vehicles stocked with play and learning equipment for children under the age of six. With trained staff and family support workers, we teach children basic early learning skills to begin their education journey.

We are proud to be rolling out a three-year early childhood care and education program throughout four districts in Pakistan focussing on children aged between two and five years, and their families.

Our program will develop pre-primary and early primary education structures aimed at improving children's transition into, and success in, school.

International research shows that compared to children without

exposure, children who participate in early childhood care and education programs are more likely to enrol in school, complete their studies on time, become productive adults, have higher household incomes, plan their families and ensure that their own children receive an education.

The program will upgrade facilities, provide resources and materials, and train teachers to deliver child-centred literacy and numeracy lessons to aid early primary learning.

With a total budget of \$14 million and an aim to reach 205,000 children in 400 schools, we are anticipating far-reaching impact for children, families and communities throughout the region.

“ Almost half the children who visit our drop-in centres have successfully transitioned from working life into mainstream schooling. ”



highlights

Emergency response

In the next decade, up to 175 million children will be affected every year by natural disasters and conflict. Every alarming statistic represents lives at risk – children, families and communities whose lives are upended, schooling interrupted, and the basics of everyday life threatened.

RESPONDING TO DISASTERS

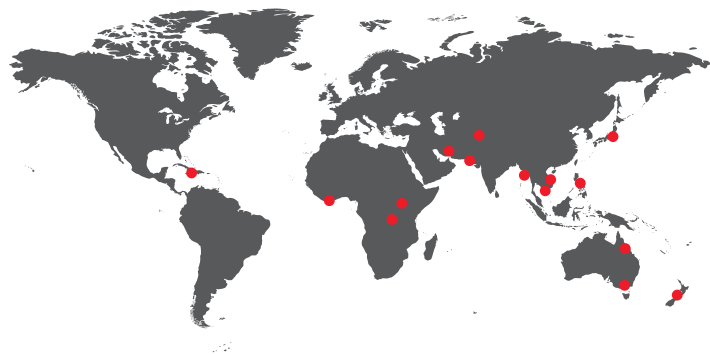
Natural disasters are occurring four times more frequently than in the 1970s. Climate change has seen increasingly severe and unpredictable events that expose children, families and communities to devastating floods, earthquakes and other disasters, threatening their very survival.

Ten-year-old Sumaira in Pakistan is one of thousands of children worldwide rescued from the effects of flooding.

"We left our home empty-handed and barefoot. We all started running as fast as we could. The water was rising very quickly. Somehow we managed to escape. Once we reached dry land we kept walking for the whole night," she said.

Save the Children provides children like Sumaira with basic essentials and relief items such as water and shelter, access to child friendly spaces and emergency education, school reconstruction initiatives and more.

WE RESPONDED TO EMERGENCIES ALL OVER THE WORLD



820,100

PEOPLE REACHED
THROUGH OUR EMERGENCY PROGRAMS

Save the Children's child friendly spaces can play an important role in identifying and addressing child protection concerns following a disaster. These spaces can improve a child's psychosocial wellbeing by helping to re-establish routine, a sense of stability, as well as providing opportunities to play.

An independent review found overwhelmingly that child friendly spaces have a positive impact on the morale of parents as they are confident their children are safe and being cared for by qualified people. Of equal importance, these spaces allow parents to focus on the task of recovery.

A LEADING TEAM

Save the Children Australia has the country's largest humanitarian emergency response team, ready to respond at a moment's notice to provide emergency support to children and families in crisis.

We have been at the forefront of emergency response this year with teams dispatched to Pakistan, Japan, Haiti, New Zealand, Queensland and Victoria.

We also responded to natural disasters that didn't make the news in the Philippines, Kyrgyzstan and Vietnam and supported children and their families in areas affected



case study

Cyclone Yasi, Queensland

"I wondered whether we were all going to die. I held them tight that night."

by conflict such as on the Thai-Cambodian border and in Cote d'Ivoire.

A collaboration of individuals and organisations makes our work a reality. Over the past year, the Australian public and corporate partners helped raise over \$4 million for our emergency response programs. We also thank AusAID, which contributed over \$26 million for disaster response, rehabilitation, reconstruction and risk reduction programs in countries including Afghanistan, Myanmar, Pakistan and South Sudan.

In South Sudan, we worked with local partners to train community volunteers on identifying and diagnosing malnutrition, and treating severely malnourished children at our Therapeutic Centres. We also increased community knowledge on appropriate infant feeding, good hygiene practices, and how to prevent malnutrition.

INCREASING PREPAREDNESS

We are globally recognised for our work in preparing communities for disaster. Ongoing contributions by our donors and the general public to our Children's Emergency Fund allow us to prepare communities for disaster, stockpile supplies and respond immediately to emergencies across the world.

Over the year, our Children's Emergency Fund allocated \$700,000 to school reconstruction in Haiti. The Institute Abellard in Leogane, Haiti, is a flagship program with innovative construction methods providing increased hurricane and earthquake resistance.

In the Democratic Republic of Congo, \$600,000 was allocated to primary health care for women and children. A further \$400,000 was allocated to the floods in Pakistan for emergency health care, with an emphasis on preventing and controlling diseases and promoting maternal, newborn and child health.

Samantha, Kieran and their three children arrive exhausted and stressed at our child friendly space at the Tully Cyclone Recovery Centre. It's been a terrifying night on Mission Beach as the cyclone ripped the small beach-side community apart.

Oliver, four, stands with his siblings, Jessica and Elliot, wide-eyed and frightened. Then Romy, our childcare worker, smiles broadly and says, "Do you want a name badge, sweetie?" and it begins. The fear of the night is replaced by laughter, glue and glitter. There's playdough and drawings, and a sense of security and normality is returned.

The space to draw and construct can often give a child the



opportunity to reveal signs of psychological trauma following a life-threatening crisis. We replicated this child friendly space program across 10 locations from Rockhampton and Emerald to Brisbane and Ipswich during the Queensland floods and cyclone.

With craft houses made to replace the ones that were lost, and paper planes to escape the floodwaters, the art that lined the makeshift walls of our play area is Queensland's gallery of hope and resilience.

“ We have been at the forefront of emergency response this year. ”

highlights

Child protection

Vulnerable children around the world are often exposed to neglect, abuse, exploitation or violence. The annual statistics are alarming: 1.2 million children are trafficked, over one billion children live in countries affected by armed conflict, and 150 million girls and 73 million boys are subjected to sexual violence.

Every child is born with the right to grow and develop in a safe environment, a right to be educated, to be protected, and to enjoy a safe and happy childhood.

We work with Aboriginal and Torres Strait Islander families and community organisations to prevent the abuse and neglect of children. Innovative new Parenting Support programs in Darwin, Mornington Island, Doomadgee and Dampier Peninsula commenced this year with funding from the Department of Families, Housing, Community Services and Indigenous Affairs.

Our well-established child abuse prevention program in Australia, Future Parents, continues to increase the caring capacity of young people and to reduce harm caused directly by abuse or family violence, or indirectly through neglect.

Our Safe Home in Bangladesh has been running for over 14 years, providing the daughters of sex workers with an education and the chance to make their own life choices. Independent evaluations show that the Safe Home has created new paths for children, promoted a stronger sense of self-worth and dignity, and nurtured their aspirations to live a life away from sex work.

602,900

PEOPLE REACHED
THROUGH OUR CHILD PROTECTION PROGRAMS

case study

Combating child marriage, Ethiopia

Yalganesh is nine and loves to play with other children in her village. And that's how it should be for every child. However, when she was just nine months old, a family approached Yalganesh's mother to secure her as a bride for their son. A second approach was made when Yalganesh was eight, but this time the young girl was able to speak to her parents about what she had learnt at school on child marriage, and was able to prevent it.

Our new program to educate the community and eradicate the practice of childhood marriage focuses on the North Gondar Zone in Ethiopia, which is in a region where 48% of rural and 28% of urban women marry before the age of 15. These

figures are significantly above the national Ethiopian average.

Already the program has seen success, with over 350 arranged child marriages being cancelled and over 70,000 adults educated on the adverse impacts of child marriage.

highlights

Influence and advocacy

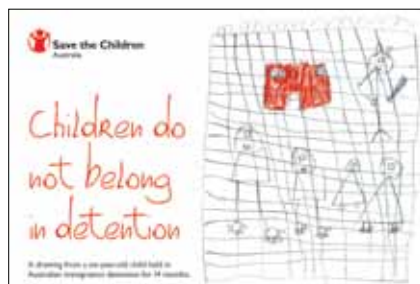
We advocate for change nationally and around the world, taking action on human rights issues affecting children. We believe that advocacy is about speaking out for children and empowering them to speak out for themselves. We represent the interests of children by presenting at meetings and engaging in policy debates.

MANY VOICES WITH ONE GOAL

In Australia, we have advocated for the release and protection of children held in immigration detention. Our work included a national postcard campaign targeting the Minister of Immigration and Citizenship, engaging with relevant politicians, contributing to a Government inquiry and conducting media relations on this issue.

"I am the Social Justice Prefect at my school and when I heard about the postcard campaign to get children out of detention centres I was really interested. I am planning on inviting every girl and teacher in my school to sign one," said Siobhan Ward, student at Genazzano FCJ College, Victoria.

With partners who are also working on this, our efforts have helped bring about positive change. In June 2011, the Australian Government moved 531 children into community-based detention. That's 531 children



and young people who are now experiencing community life beyond the fences of detention centres and the long-term psychological damage associated with mandatory detention.

This year, we were invited to appear before the Senate Legal and Constitutional Affairs Committee regarding the Commonwealth Commissioner for Children and Young People Bill 2010. We put forward our views on why a National Commissioner is an important step in protecting the rights of young people in Australia.

THIS YEAR, WE ADVOCATED FOR THE RELEASE AND PROTECTION OF CHILDREN HELD IN IMMIGRATION DETENTION IN AUSTRALIA.

PURSUING ALL AVENUES

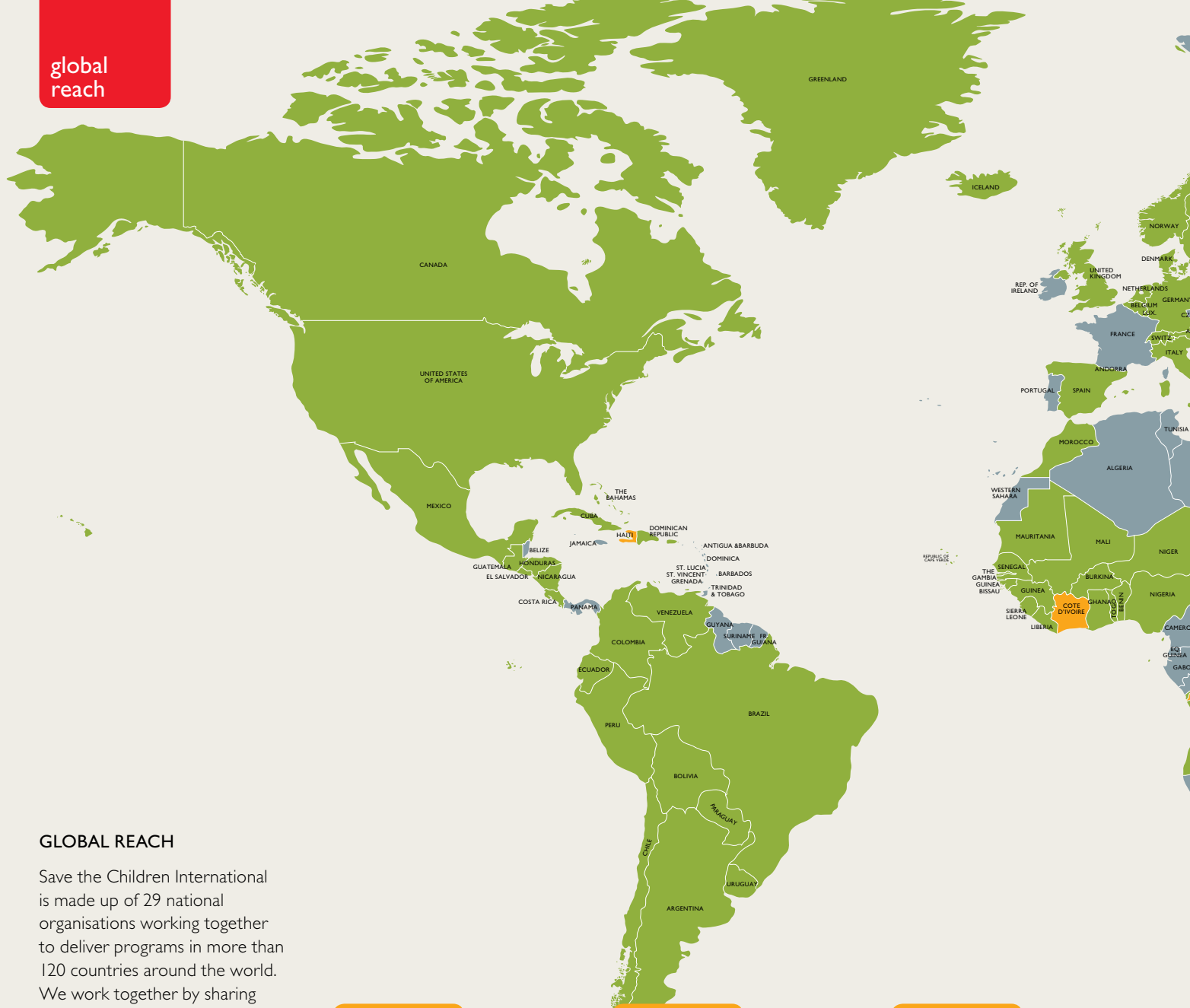
Written submissions have been made at state, national and international levels, including contributions to Non-Government Organisation (NGO) reports for the United Nations Universal Periodic Review and the United Nations Committee on the Rights of the Child. These

contributions provide an alternative perspective on the Government's progress on human rights issues.

We have contributed to a number of conferences over the past year, including the United Nations Department of Public Information NGO conference on global health. This conference was an opportunity to share our work in child rights and health.

To strengthen the voice of our organisation and networks, child rights workshops and training sessions were held throughout the year with our staff and partners to give them the skills to work with children and advocate for change.

“ Our efforts have helped bring about positive change. ”



GLOBAL REACH

Save the Children International is made up of 29 national organisations working together to deliver programs in more than 120 countries around the world. We work together by sharing expertise, coordinating activities and pooling resources so we can save and protect children's lives and strive to give every child a safe and happy childhood.

While each member, including Save the Children Australia, will continue to decide on, and run, its own programs, we will deliver these programs through merged management structures in Asia and Africa. Our country operations in the Pacific region will continue to be directly delivered by Save the Children Australia.

australia

See page 18.



pacific

See page 19.

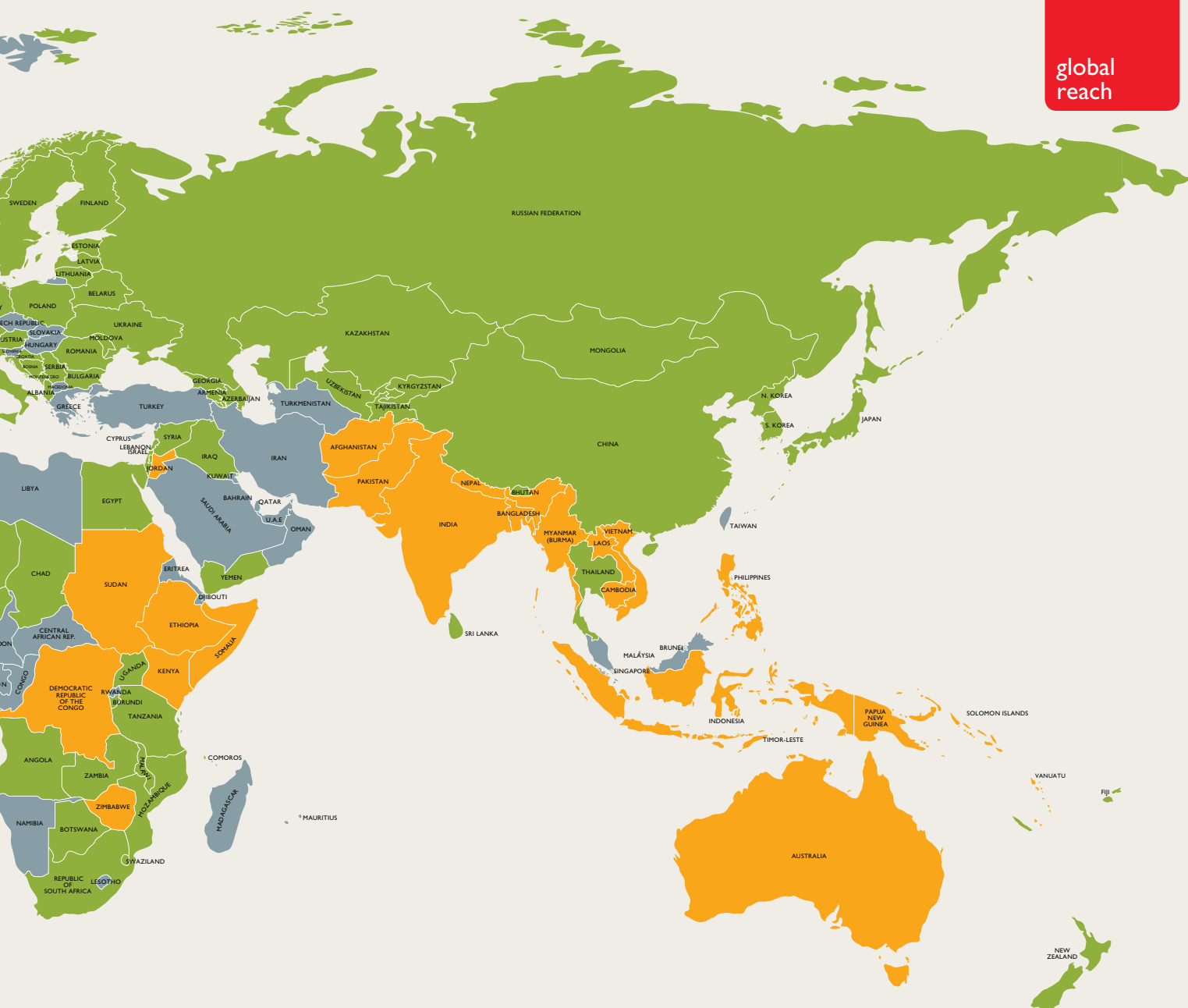


asia

See page 20.



1 A child plays at our Mobile Playscheme program in Queensland. Photo: Save the Children Australia.
2 Save the Children Australia supports village health workers in Vanuatu to provide basic health services to children and families. Photo: Ben Bohane/ Save the Children Australia.
3 A young boy in Rajasthan, India. Save the Children Australia trains health workers to keep children and mothers healthy. Photo: Save the Children Australia.



europa

Visit savethechildren.net for more information on Save the Children's work in Europe.



africa

See page 21.



americas

Visit savethechildren.org for more information on Save the Children's work in the United States.



map legend

- Countries where Save the Children Australia works
- Countries where Save the Children International works
- Countries where Save the Children did not have a presence in 2010-11

The delineation of national boundaries on this map should not be considered definitive.

highlights

Australia

We work with communities across Australia to help children, young people and families reach their full potential through tailored education and child protection programs. In an emergency, such as a natural disaster, we provide support to help children and families get back on their feet.

EARLY LEARNING IS ESSENTIAL

“The playgroup has definitely helped Paulie in kindergarten. He couldn’t sit still before, always running around. Now he knows what to expect in a group like this, so this has helped with kindly a lot,” said Lisa, who attends our Mobile Playscheme program in Ceduna, South Australia with three-year-old son, Paulie.

Our Mobile Playscheme program has grown over the last 30 years providing children under the age of six with opportunities to learn and play, and offering support and advice to parents. The Mobile Playscheme operates across Australia and directly reached approximately 10,000 children at 79 locations in 2010. We receive funding for this program from the

Australian Government Department of Families, Housing, Community Services and Indigenous Affairs, and from state governments.

In migrant and refugee communities in Hobart and Perth, we have developed an early learning program to support children and families through the challenges of settlement in a new country. Bilingual support workers provide referrals and practical advice, and the program is complemented by a life skills and homework program for older siblings as well as sessions on English language and life skills for mothers.

A special focus of our work is Aboriginal and Torres Strait Islander children in urban, regional and remote settings. In Western Australia, our Early Learning Centres improve



“ Our Mobile Playscheme program has grown over the last 30 years. ”

school readiness in a community setting, and our centres in Victoria have been operating since the 1960s with some staff members attending the centres as pre-schoolers themselves. This generational commitment is something we’re very proud of.

WORKING WITH YOUNG PEOPLE

We also work to ensure children access their right to education and encourage participation in formal schooling. Working with Aboriginal and Torres Strait Islander children and families in Darwin, Western Australia, and more recently in Ceduna, South Australia, our School Attendance program works to prevent truancy and

helps ensure children are ready for school each day.

In Tasmania, we launched two new youth programs, building on the success of our work at detention centres in Reiby and Emu Plains, New South Wales. With a grant from Tasmania’s Education Department, we run programs in Hobart and Ashley Youth Detention Centre for young people at risk.



89,700

PEOPLE REACHED THROUGH OUR AUSTRALIA PROGRAMS

highlights

Pacific

We're achieving great things despite tough operating environments. Many remote places are accessible only by light plane or boat, making access to services difficult. Our engagement in the broader Pacific region started over 25 years ago, where we are working to achieve long-term and lasting change.

COMBATING HIV AND AIDS

"I would like to thank Save the Children Australia and the Poro Sapot (Peer Support) program, for changing my life. One day I came to the program and they asked me to volunteer. So now I work in the community telling my peers about the testing clinic and talking about check-ups," said Alina, 38, from Papua New Guinea, who started sex work when she was 17 years old.

Papua New Guinea accounts for 99% of the reported new HIV infections in the Pacific region, and the epidemic has spread to every single province of the country.



Reported HIV cases in Papua New Guinea show that girls aged between 15-19 years have four times the rate of infection compared with boys of the same age. We work to reduce transmission rates by raising awareness and running testing clinics. Over 37,000 people across Papua New Guinea were directly reached in 2010 through our HIV programs, helping to create a safer community.

Over the coming year we will create a similar program that will focus on the education and awareness of young people on the dangers of HIV and AIDS, sexually transmitted infections and risky sexual behaviour in neighbouring Vanuatu.

OPPORTUNITY FOR THE FUTURE

In Timor-Leste, less than 10% of Timorese children have access to preschool education. We are building preschool facilities which will

provide a safe and stimulating environment for children. Several schools in the districts of Ainaro and Manufahi have already been transformed into safe learning environments. "Before the fence was built at our school we felt unhappy, we were always getting dirty from the dirt left behind by cows and goats. It was hard to study. But now we feel happy because the school area has been fixed, we also have a fence and the animals can't get inside anymore," said Ani, five years old.

Our Youth Outreach Partnerships Project in the Solomon Islands is

working to improve the livelihood opportunities of Solomon Islanders. The lack of formal and informal education and employment opportunities is one of the biggest issues affecting young people in the Solomon Islands – a disproportionately large segment of the population – in both urban and rural communities. Operating in 21 communities across six provinces, last year over 1,500 people were directly involved in the development of plans for income generating, life skills and community improvement activities.

1,688,500

PEOPLE REACHED THROUGH OUR PACIFIC PROGRAMS*

* Including Timor-Leste.

highlights

Asia

Our work in Asia crosses over a number of levels – from advocating with governments to working with communities – to increase opportunities for children and young people. Our health, education and child protection programs have developed over a number of years, with proven outcomes for children.

ACHIEVEMENTS AT POLICY LEVEL

"I was proud of the research done, especially on the situation of the socially excluded groups. If those involved in the Child Parliament continue to work with sincerity and dedication, then it is possible to bring about radical change in the child rights situation of Bangladesh," said Monir, Child Parliamentarian from Bangladesh.

Our program is made up of children from all walks of life and all provinces in Bangladesh, providing a forum to formulate child-friendly policies based on their research. Recently, there have been three major achievements:

- The Ministry of Education banned all forms of corporal punishment in Bangladeshi

educational institutions.

- The Chairperson of the Parliamentary Standing Committee on Education proposed to submit a Bill that will include education as a fundamental right in the Constitution of Bangladesh.
- During Child Rights Week, the Prime Minister of Bangladesh declared a stop to the involvement of children in all political demonstrations.

These were all achieved as a result of Child Parliament activities.

BUILDING ROBUST COMMUNITIES

We work with local community organisations to strengthen their capacity, such as in Myanmar where

“ We are working to increase access to quality basic services for children and families. ”

we fund micro-finance projects reaching over 15,000 beneficiaries. One organisation is the Myanmar National Association for the Blind, where we provided funds to help them develop a standardised Myanmar Braille System.

Afghanistan has the highest under-five mortality rate in the world, and in Uruzgan Province it is estimated more than 3,000 children under the age of five die every year. Partnering with AusAID, we are working to increase access to, and the quality of, basic health and education services, particularly for women and girls. We aim to reach approximately 300,000 people.

In Cambodia, we are working with orphans and vulnerable children whose lives are affected by HIV and AIDS. Over 9,600 children received critical support and participated in advocacy activities last year. We work in partnership with Buddhist pagodas and monks to provide children and their families with support in health and nutrition, education, shelter, psychosocial counselling and livelihoods training.



3,457,000

PEOPLE REACHED THROUGH OUR ASIA PROGRAMS

highlights

Africa

Some of the world's poorest countries are in Africa. Children and families are faced with inadequate access to food, clean water, education and basic services. We have a number of programs throughout Africa to help children survive and build a stronger future.

ACCESS TO EDUCATION

Africa has the highest percentage of girls out of school in the world. Our water, sanitation and hygiene (WASH) program in Ethiopia targets the issue of a lack of sanitation facilities in schools, which results in high absenteeism among young girls and female teachers.

In the targeted area of South Wollo, 71% of schools do not have water supplies for activities such as hand-washing after using the bathroom.

We have selected 38 schools in 10 districts where we will provide improved water and sanitation facilities, with an anticipated reach of over 40,000 children. We are also working with communities to increase education and awareness

of the importance of good hygiene, essential in a country where an estimated 380,000 children under the age of five die each year. Twenty percent of these deaths are due to diarrhoeal diseases.

HEALTHY AND PROTECTED COMMUNITIES

In addition to the WASH program, we're contributing to the survival, development and wellbeing of children in the South Omo Zone, also in Ethiopia. Within these regions, which support many pastoral and semi-nomadic communities, the prevalence of harmful traditional practices remains a significant cause of concern. By educating key stakeholders, including community leaders, women and children, we are working with 130,000 community members in three districts towards cultural change.

This year, we worked with local partners in South Sudan to help them respond to the nutritional needs of children. We trained

“ We're contributing to the survival, development and wellbeing of children. ”

community volunteers in identifying and treating malnourishment, and treated over 2,500 people with severe acute malnutrition.

In the Binga district of Zimbabwe, poor access to water (56% of households don't have access to clean water) and poor sanitation are exacerbating malnutrition rates amongst children under

the age five. Our new project will work to improve access to clean water, support for growing staple food crops and education on the importance of good hygiene.

We thank AusAID for supporting our work in Africa this year, and for their ongoing commitment to improving the lives of children and families in the region.



191,000

PEOPLE REACHED THROUGH OUR AFRICA PROGRAMS

making
it happen





making
it happen

Making it happen

Our work is only possible with the continued support of the Australian public and organisations. We thank each and every one of you for your support this year, and for your commitment to changing the lives of children and families throughout the world.

snapshot

Our people

Save the Children Australia is a cohesive and committed team of over 820 people who work in permanent, part-time and casual capacities across Australia and internationally. We're proud to have 19% of our national team from Aboriginal and Torres Strait Islander communities.

ON PAPER

Our annual Culture Survey shows us that our staff are highly engaged and passionate people who want to make the lives of children around the world better. Our staff have also told us that they are fully aligned to our Vision, Purpose and Values.

As an organisation, we are committed to ensuring our operations comply with Occupational Health and Safety regulations and that our workplaces are a great place to work for our staff. Over the past year, we have completed a comprehensive Occupational Health and Safety Gap Analysis to measure ourselves against the Australian Standard AS/NZS4801:2001. Our aims over the next six months are to continue to reduce risks and strengthen our duty of care and embed best-practice child protection principles and standards into all we do.

SOURCING AN EFFECTIVE TEAM

Our recruitment practices at Save the Children Australia are

designed and maintained to be fair and equitable for candidates and existing team members. Staff are sourced from targeted recruitment practices, advertising or expressions of interest.

We have strict recruitment guidelines, particularly around working with children and police checks, to ensure we maintain a safe environment for children.

TRAINING AND DEVELOPMENT

We offer our staff a range of training and development opportunities, including a groundbreaking Emergencies Training Course which is available to all our staff to provide an understanding of our emergency response methods. We also hold early childhood workshops to strengthen the knowledge of our teams, and monitoring and evaluation workshops to ensure we can continually assess and improve our programs for children.

staff story

NANCY – STATE MANAGER, NORTHERN TERRITORY

A proud Woolwonga woman, Nancy joined us over seven years ago as a Family Support Worker. Completing a three-year Save the Children Australia-sponsored leadership training program gave Nancy the confidence to set and achieve her goals. This has seen Nancy rise to the position of

State Manager leading a team of 27, of which 93% are of Aboriginal or Torres Strait Islander descent. Nancy says, "I'm passionate about change for my people and keen to see the next generation of Aboriginal children become leaders within our communities."

staff story

CLAIRE – HEAD OF HUMANITARIAN ADVISORY SERVICES

Claire has been deployed to a number of disasters and emergency relief programs, including Haiti, Pakistan, Indonesia and Afghanistan. Claire said, "The best thing about working at Save the Children Australia is the great team I work with and knowing that we affect

children's lives in a positive way. It's challenging work. The hardest thing is seeing the impact of disasters and conflict on children. We are offered formal post deployment counselling, but I find debriefing with my team-mates helps too."

Save the Children Australia staff member, Amanda, interacts with a child and mother at our Intensive Supported Playscheme program at the DECS Cowandilla Children's Centre in South Australia. Photo: Robert McKechnie/Save the Children Australia.

Previous page: Paulie sings a nursery rhyme at our Intensive Supported Playscheme program in Ceduna, South Australia. Photo: Robert McKechnie/Save the Children Australia.

snapshot

Members & volunteers

We offer our thanks for the ongoing support of every volunteer and Member. It is with your help and commitment that we are able to reach so many children and families with our life-changing programs and services.



Our volunteers work throughout Australia and have contributed more than 160,000 hours this year, a truly wonderful effort. On our side, we have established comprehensive Volunteer Intake and Management Policy and Procedures, meeting national

standards on volunteering. With a clear focus on recognition, recruitment, retention and management, these policies aim to attract the best people and ensure our volunteers are as appreciated as our staff.

Many of our volunteers are also Members of Save the Children Australia, who participate in promoting our causes and raising money for our programs. With over 950 Members and 50 branches across Australia, we are proud to have each and every one of

you working with us to support children in need.

This year, Save the Children Australia is proudly recognising all of our long-term Members who joined us before June 2011, attributing the title "Foundation Members" to honour their long-term commitment.

case study

Because I love it!

"There is never a dull moment and I love the challenge that each day brings," says Jo, a Member of the Western Australia Retail Committee and retail shop coordinator. Jo has been volunteering with us for 11 years.

It's a role that requires management, sales and good communication skills, but more than that, it requires a lot of love and passion. Jo has recently taken on a new project and set up a 'hospital' for sick and unloved dolls. Toys needing a bit of love are

nursed back to life and prepared for sale through our retail stores.

Volunteers are the lifeblood of our organisation. It changes the lives of both volunteers and the children we reach. As Jo says, "Just give it a go!"

case study

Get busy when it counts!

Making new friends in her community through volunteering and fundraising initiatives is what motivates Kim Clifford, a passionate Save the Children Member and Chairperson for the Tasmanian State Council.

"We're a hardworking, progressive State Council who are committed to fundraising activities. We have launched several new initiatives this year to support our most vulnerable and disengaged children and young people," she said.

It's been quite a year in Tasmania with over \$70,000 raised through the Annual Ball, a golf day and a 'Donate Don't Dump' evening that helped stock our retail stores. All of these events helped to raise community awareness of our programs and wonderful volunteers.

snapshot

Our donors

We're grateful for the support of every one of our donors who give so generously to help children and families in Australia and throughout the world. Your generous donations help us give more children a safe and happy start to life.

A REASON TO BE GRATEFUL

The financial contribution made by our 74,400 regular donors towards our total revenue this year has been close to \$25 million – in fact, over the course of this year, monthly income has increased by nearly \$150,000. It is this regular commitment from the Australian community to changing the lives of children and families that ensures our programs are sustainable for the long term.

A CELEBRATION

In 2011, we celebrate 180 regular donors' 10-year giving anniversary.

NEW REGULAR SUPPORTERS



We are delighted with the longevity of these relationships and look to establish this with the 5,700 new regular donors who joined us this year.

We also welcome more than 12,000 new donors who responded to our appeals in the last year. Together, we have supported relief efforts for the Pakistan floods, Queensland floods and cyclone, the Japan earthquake and tsunami, and for worldwide causes such as improving maternal and child health.

On behalf of children and families across the globe, we thank all donors for your consistent generosity.

INCREASED MONTHLY INCOME



case study

Thank you Nathan

Nathan, from Victoria, has been donating to Save the Children Australia every month since 2006.

"I remember as a child watching the news and seeing the famine and extreme poverty in Africa and was struck by the situation. As an adult, this memory has stuck with me," he told us.

"I believe it's important to give back and to make a difference if you can. I consider myself pretty lucky as there are people who are in worse off situations. Helping those in need is something I feel

we should do, if we are able to.

"I tell my friends and family about the great work Save the Children does and the positive impact it makes in communities here and abroad.

"By donating to Save the Children, I feel like I'm part of a team creating change – like we're all trying to reach the same goal. I feel part of a community."

“ I feel like I'm part of a team. ”

snapshot

Reconciliation plan

Save the Children Australia is proud of its commitment to Aboriginal and Torres Strait Islander children and families, as evidenced through the development of our first Reconciliation Action Plan (RAP). Adopted in June 2010, the RAP followed a long period of consultation with employees and external stakeholders.

WORKING TOGETHER

Through the Reconciliation Action Plan we aim to enhance our work to ensure the rights of Aboriginal and Torres Strait Islander children are realised. Part of our strategy is to convene a Reconciliation Advisory Committee to provide a forum for Aboriginal and Torres Strait Islander staff and community members to voice opinions, steer changes and monitor progress for a better future. Our objectives are to:

- support and promote Aboriginal and Torres Strait Islander organisations and networks
- improve our programs and develop guidelines for culturally appropriate practice
- promote reconciliation and rights for Aboriginal and Torres Strait Islander children
- celebrate and respect Aboriginal and Torres Strait Islander cultures

- provide professional development opportunities for staff
- improve employment and recruitment processes.

Save the Children Australia employs more than 70 Aboriginal and Torres Strait Islander staff in leadership and program delivery roles. More than half of our Australian programs focus on improving the lives of Aboriginal and Torres Strait Islander children. We're committed to Closing the Gap and work closely with government and community organisations to improve outcomes for children.

COLLABORATION AND PARTICIPATION

During the past year, we have actively sought opportunities to engage with local communities and celebrate Aboriginal and Torres Strait Islander cultures. Our joint work with the Australian Government and local agencies on

Ceduna's Reconciliation Committee in South Australia is one example. Together, we organised a community celebration on the town foreshore where more than 1,800 people joined us for a full day of activities. The event provided a platform for local advocacy work in Ceduna, where we have been working to promote reconciliation and overturn a history of intolerance. Save the Children Australia continues to support work promoting change

and inclusion in Ceduna, including consultations on the constitutional recognition of Aboriginal and Torres Strait Islander people and cultural celebrations such as National Aboriginal and Torres Strait Islander Day of Observance Committee (NAIDOC) week.

We look forward to updating supporters on our progress and initiatives that are part of our evolving Reconciliation Action Plan.

“ We employ more than 70 Aboriginal and Torres Strait Islander staff in leadership and program delivery roles. ”



snapshot

Reaching out

From reading our supporter magazine, following a looming emergency via our website, donating kids clothes in one of our shops or downloading a podcast, supporters are connecting with our work in a range of ways. Offering so many different channels is central to building awareness of Save the Children Australia.

THROUGH MEDIA

- Our media coverage reached millions through broadcast, print and online.

Coverage of our responses to natural disasters, from Japan to Queensland, hit almost every TV screen. Programs such as The 7pm Project, Today Show and 7.30 Report provided moving accounts and first-hand experiences from our people on the ground as events unfolded. In whatever way Australians prefer to get the news, we were there. Media highlights

included children's entertainers Hi-5 visiting our Queensland programs, ABC's Four Corners flying with us to Pakistan, and our State of the World's Mothers Report on mamiamia.com.au.

ONLINE

- 45% increase in web traffic.

Our website continues to build a bridge for our supporters to be closer to children they support, attracting more visitors than ever before. It now ranks first on over 100 search engine terms and richer

online content is keeping visitors engaged and informed. More than 28,000 people logged on immediately after the Japan earthquake, 40,000 viewed our Born to Knit blog and thousands have followed our Facebook updates, tweets and podcasts. Others watched our program and campaign videos via our YouTube channel and learnt more about our work by downloading the world's first emergency response App, which was launched in October 2010.

AT THE SHOPS

- 35 shops across Australia support our work and bring communities together.

Hundreds of customers pass through our front doors every week, donating pre-loved items and buying bargains to help fund our programs. In Western Australia alone we've enjoyed great sales in

Mt Hawthorn, opened new stores in Mandurah and Midland and refurbished older stores in Subiaco, and Victor Harbor and Christies Beach in South Australia. Meanwhile, our concept store Kids4Kids, which sells goods just for kids in Victoria and Tasmania, goes from strength to strength while our online catalogue sales have increased by 75%.

STAYING INFORMED

- 100,000 circulation of World's Children keeps our supporters informed.

Our supporter magazine, World's Children, is now published three times a year and continues to provide case studies, interviews and information on our work. Plus, with our schedule of regular updates to donors, we constantly strive to ensure all our supporters are informed and engaged.

4,000

NUMBER OF KILOMETRES VRATKA PORKONA RODE ON A SCOOTER FROM QUEENSLAND TO VICTORIA TO RAISE MONEY FOR OUR PROGRAMS. WHAT AN AMAZING EFFORT.

Young people tell us what they were 'Born to' do at the Melbourne Moomba Festival. Our 'Born to' campaign is raising awareness of the 8.1 million children who die every year before their fifth birthday from preventable and treatable diseases. Photo: Save the Children Australia.



OUT AND ABOUT

- Thousands of dollars raised through black-tie events and book sales.

From gala balls to community days, charity auctions to corporate events, we cannot thank enough the volunteers, branches and local teams who create events that harness community support. Our University of Western Australia and South of the River branches, for example, raised over \$300,000 through their annual book sales and events hosted by our Toorak branch in Victoria raised more than \$20,000.

We'd also like to thank the public for getting behind us, including Vratka Porkona who scootered 4,000 kilometres from Queensland to Victoria to raise money for our programs, 13-year-old Richard Thompson from Tasmania who busked on his guitar for 12 hours for our Japan earthquake appeal, and the seven heroes who took

part in our Cycle Laos challenge, raising more than \$30,000. Every dollar counts and every sign of support is valued.

STRATEGIC CAMPAIGNS

- \$2 million raised for disaster relief around the world.

We believe that 'no child is born to die' yet 8.1 million children still die before the age of five from preventable and treatable causes every year. We campaigned on the importance of health workers, who can help reduce this terrible statistic, through our Make Your Mark events at Moomba, the St Kilda Festival and the Queen Victoria Market. In addition, our Born to Knit campaign encouraged the community to knit thousands of blankets for children in need.

Through a postcard campaign we asked Australians to join our fight to get children out of immigration detention, and through our Children's

“ The 7pm Project, Today Show and 7.30 Report provided moving accounts and first-hand experiences from our people. ”

Emergency Fund we raised over \$2 million for humanitarian aid relief around the world. Closer to home, we worked with Olympic athlete Cathy Freeman OAM to launch 'Finding My Magic', our children's rights DVD for children, and raised awareness of our programs helping disadvantaged Aussie kids by enlisting the help of a few stars, including soccer team Brisbane Roar and Ugly Betty actor America Ferrara.

AVERAGE MONTHLY UNIQUE VISITORS TO OUR WEBSITE



Young people play the world's first emergency response game App, which we launched to increase people's understanding of emergency response in a fun and interactive way. Photo: Robert McKechnie/Save the Children Australia.

snapshot

Our Partners

By partnering with Australian organisations both large and small, and through the generous support of trusts and philanthropists, we continue to design, develop and implement quality programs that achieve life-changing results.

LENDING A HAND

Philanthropic partnerships with the Planet Wheeler Foundation and The Charitable Foundation have, for example, allowed us to renovate and equip village health clinics in Laos and strengthen their provincial health services. These clinics are the backbone of maternal and child health services in rural areas across the Sayaboury and Luang Prabang provinces.

Nationally, the generosity of a number of trusts and foundations such as the RM Ansett Trust (as administered by Equity Trustees) has supported a range of programs. Of particular importance is Operation Newstart – a collaboration between Operation Newstart Victoria, Save the Children Australia, Victoria Police and the Victorian Department of Education and Early Childhood Development. This program connects at-risk young people

with education, training and employment opportunities.

AUSSIE GOLD SPRING WATER POURS FUNDS INTO CHILDREN'S LIVES

Over \$15,000 has been raised from a cause-related marketing initiative by Aussie Gold, which donates 20 cents from every bottle of water sold to Save the Children Australia. The trickle has become a torrent of funding which shows that, no matter the size of a business, there are many different ways to partner with Save the Children Australia and have an impact on children's lives.

Janette Heintze from Aussie Gold commented, "We have followed Save the Children Australia's response during the floods in Queensland and we are so happy to be able to help this fantastic organisation through the donation of the retail sales of our product."

“ There are many different ways to partner with Save the Children Australia. ”

PALAIS THEATRE IN HARMONY WITH INDIGENOUS KIDS

Working with Indigenous communities, our Deadly Blokes & Kids music-based program is supported by 34% of employees who donate through the Palais Theatre Workplace Giving program. With a staff base of predominantly musicians and actors, the program resonates with Palais, who look forward to our regular updates on activities and success stories from the program.

AUSTRALIAN COUNTRY SPINNERS KNIT FOR A CAUSE

The success of Save the Children Australia's Born to Knit campaign could not have been achieved without the financial backing, expertise and logistical support of Australian Country Spinners. For the donations of wool for our Born to Knit kits and the generous school prizes for our knitting competition, we offer our appreciation and thanks.



TARGET MOBILISES CUSTOMERS TO OFFER RELIEF IN JAPAN

In response to the dual catastrophe in Japan with the earthquake and tsunami, Target Australia was quick to collect donations from customers at Target and Target Country stores Australia-wide. On behalf of the children affected by the emergency, Save the Children Australia thanks Target and its generous customers for supporting the relief effort.

TOYS 'R' US PUT TOYS BACK IN EMPTY HANDS

Too many children arrived empty handed at the rescue centres following Cyclone Yasi in Queensland, many had simply lost everything. Smiles (and perhaps a few tears from parents) met three pallets of brand new toys donated by Toys 'R' Us. A further \$14,000 was raised to assist with Save the Children Australia's emergency response program.

APACHE ENERGY HELPS AT HOME AND ABROAD

Apache Energy has been supporting Save the Children Australia since 2010 through a program in the East Kimberley town of Kununurra which aims to help Aboriginal participants through the process of obtaining a drivers licence. Without a licence many of these young people are unable to secure work, not only due to lack of transport, but also because they don't have any form of personal identification. Apache Energy has also made significant donations towards our emergency appeals – the 2010 Pakistan Floods, and more recently, giving \$150,000 to our Japan Earthquake appeal.

LEAVING A LEGACY

Over the year, we have been able to reach out to more children and families due to the financial

gifts from 32 of our wonderful supporters who arranged a gift for Save the Children Australia in their Wills before they passed away. We would like to give our thanks to their families for the life-changing contribution that each has made.

One of our long term supporters, Barbara Selby, who first donated to Save the Children Australia in 1988, passed away this year. A passionate supporter of our emergency appeals, she also included a final gift of \$10,000 in her Will for, in her words,

"Save the Children's work with disadvantaged children everywhere." We are proud and honoured to fulfil her last request.

This year, we have partnered with 130 of Australia's most loved charities to launch a new campaign 'Include a Charity', encouraging all Australians to consider including gifts to charities as part of their Will. By working in collaboration with other charities, we are able to mobilise greater resources and reach a much wider audience with our message.

“Target Australia was quick to collect donations from customers.”

Thank you

We thank each and every one of our corporate partners, trusts and foundations, community organisations and individuals for their commitment to Save the Children Australia and the children and families we work with. It is with your support that our work can continue for the long term, helping children now and into the future.



NATIONAL PARTNERSHIPS

Thank you to the following corporations who each provided over \$5,000 support to Save the Children Australia in the 2010-11 financial year:

- Aboriginal Art World • Alumina Limited • American Express Australia Limited • AMP Foundation • Apache Energy Ltd • Arup
- Aussie Gold Spring Water • Australian Country Spinners • Beach Energy Limited • BHP Billiton Limited • Bulgari • Financial Wisdom
- Footprints Fundraising Inc • GlaxoSmithKline Australia • Hewlett Packard Australia • IKEA • National Australia Bank • Palais Theatre
- PricewaterhouseCoopers Foundation • Reckitt Benckiser Australia Pty Ltd • Salmat • School AID • St George Foundation Limited
- Staedtler (Pacific) Pty Ltd • Target Australia • The Boston Consulting Group • The Westpac Group • Toys'R'Us • Tupperware Australia Pty Ltd

PHILANTHROPIC SUPPORT

- Adelaide Crows Foundation • ANZ Trustees Limited • Australian Children's Trust • Bell Charitable Fund • Channel 7 Telethon Trust
- Collier Charitable Fund • Commonwealth Bank Staff Community Fund • Dorcas Charitable Trust • Edith Grace Kemp Memorial Trust
- Fund as administered by Equity Trustees • Elisabeth Murdoch Children's Trust • Equity Trustees Limited • ING Foundation
- Jupiter's Casino Community Benefit Fund • Lotterywest • Matana Foundation • Morialta Trust Inc • Ohanessian Endowment
- Perpetual Trustees • Planet Wheeler Foundation • RM Ansett Trust as administered by Equity Trustees • The Charitable Foundation
- The Danks Trust • The Marian & E H Flack Trust • The Samuel Nissen Charitable Foundation • The William Angliss Charitable Fund
- United Way WA • Victorian Community Foundation - Bird Family Trust • Violet Norma Sanders Charity Trust • Women of the University Fund
- Women's Plans Foundation

GIFTS IN WILLS

We were very privileged to have received gifts in Wills from the Estates of the following supporters:

- Audrey Randal Dudley • Barbara Anne Kinsella • Barbara Selby • Beryl Mary Bubacz • Clara Broadhurst Memorial Charitable Fund
- Czeslaw Izydorczyk • Daniel Comer • Don Battley Charitable Trust • Dr John Francis Banfield • Eleanor Clyne Cleeland • Franciscus Vos
- Graham Peter Thomas • Grier James Millar • Henry Graham Baldwin • Hilton White Estate • Jean Katherine Kimbley • Joan McCarthy
- John Thomas Bailes • Kathleen Mary Anstee • L J Baldy • Leslie Hocking Cocks • Lina Pearl Bartlett • Margaret Lillian Merrifield Memorial Fund
- Mary Janette Pearce • Michael Julian Hirst • Mollie Irene Burns • Peter Noel Wiseman • Phoebe Elizabeth McMahon • Shirley Gertrude Lane
- Vivienne Oakley Haslam • Wendy Ann Deveson • William Kirk Tootill

GIFTS GIVEN IN MEMORY

We were honoured to receive gifts to commemorate the memory of the following supporters:

- Alex Cooper • Helen Hutton Paterson • Sebastian Gioia • Tim Warren

GOVERNMENT SUPPORT

We would like to thank and recognise the Commonwealth, state and territory, and local governments of Australia, including AusAID, for their financial support and collaboration. We would also like to acknowledge and thank the governments of Bangladesh, Cambodia, Laos, Papua New Guinea, Solomon Islands, Timor-Leste and Vanuatu, where we have offices, and all other governments that have supported our work.

We would particularly like to thank the following government agencies who each provided more than \$50,000 of support to our Australian programs:

- Australian Government Attorney General's Department • Australian Government Department of Education, Employment and Workplace Relations
- Australian Government Department of Families, Housing, Community Services and Indigenous Affairs • Australian Government Department of Health and Ageing • Australian Government Department of Immigration and Citizenship • Department of Community Services, NSW
- Department of Education and Training, NSW • Department of Education and Training, QLD • Department of Communities, QLD
- Department of Corrective Services, QLD • Department of Education and Children's Services, SA • Department for Families and Communities, SA
- Office for Youth, SA • Department of Education, TAS • Department of Education and Early Childhood Development, VIC • Department of Child Protection, WA • Department of Education, WA • Department of the Attorney General, WA

ABORIGINAL AND TORRES STRAIT ISLANDER COMMUNITY PARTNERSHIPS

- Aboriginal and Torres Strait Islander Community Health Service • Black Community Housing • Ceduna Koonibba Aboriginal Health Service • Djarindjin Aboriginal Corporation • Doomadgee Aboriginal Shire Council • Early Learning Incorporated "Little Nuggets"
- Gallang Place • Jane Arnold Hostel • Joyce Wilding Supported Accommodation Service • Kimberley Institute • Koonibba Aboriginal Community Council • Kurrajong Aboriginal Products • Larrakia Nation Aboriginal Corporation • Lingiari Foundation • Maari Ma Health Aboriginal Corporation • Minjumbal Indigenous Centre • Mornington Island Shire Council • Murri Sisters • Murrigunyah Aboriginal and Torres Strait Islander Corporation for Women • Nungeena Aboriginal Corporation for Women's Business • Nyoongar Patrol System
- Scotdesco Aboriginal Community Council • Secretariat of National Aboriginal and Islander Child Care • Thamarrurr Development Corporation
- The Murri School • Tjutjunuaku Worka Tjuta • Waijun Centre, Mabel Park High School • Waringarri Aboriginal Corporation
- Warmun Community (Turkey Creek) • Wunan • Yalata Aboriginal Community Council

COMMUNITY PARTNERSHIPS

- Australian Federal Police • Australian Radio Network (Mix 102.3 and Cruise 1323), Adelaide • Australian Sports Commission
- Cambodian Children Against Starvation and Violence Association • Cardinia Casey Community Health Service • Clayton Utz
- Daum, Save the Children Korea • Elton John AIDS Foundation • Emergency Services Queensland • Eternity Aid • Foodbank Australia
- Football United • Forum Tau Matan, Timor Leste • Glebe Youth Centre • Global Education Centres Australia • Habitat 4 Humanity
- Health Net, Timor Leste • International Organization for Migration • Kampuchea Action for Primary Education, Cambodia • KHEMARA, Cambodia • Khmer Women Community Development, Cambodia • Luta ba Futuru, Timor Leste • Luta ba Mudansa, Timor Leste
- Manusher Jonno Foundation, Bangladesh • Melbourne Indigenous Church Fellowship • MyState Financial • Oasis Unit, Sunshine Secondary College • Operation Newstart Victoria • PCYC Bourke • Phnom Srey Organisation for Development, Cambodia • Plan International, Bangladesh • RBS Morgan • Reconciliation Australia • Red Cross • Regional Assistance Mission to Solomon Islands • NZAID, Save the Children New Zealand • Save the Children Sweden • Save the Children Switzerland • Secretariat of the Pacific Community • Social Services Cambodia • Tasmanian Salmon Industry • The Global Fund for HIV, TB and Malaria • The University of Western Australia • UNICEF
- Uniting Care Cutting Edge • VicRelief Foodbank • Virginia Rogers • West Footscray Neighbourhood House • Women Organization for Modern Economic and Nursing, Cambodia • World Food Program • Wrest Point • Zonta

PRO BONO SUPPORT

- Allens Arthur Robinson • Avant Card • Brad Husband, Corrs Chambers Westgarth
- Chess Moving • Colmar Brunton • Cornwall Stoddart • DMG Radio Australia • Enabled Solutions
- Gibson Freight • Lander & Rogers • Middletons • Mitchell & Partners • Minter Ellison
- Naked Communications • QuantumLinux • Sputnik Agency • Th?nk Global Research

more info

For a full list of the corporate partners, trusts and foundations and community organisations who supported us this year, please visit savethechildren.org.au/support2011



Corporate Governance

Our total income this year was \$74.6 million, a 26% increase on the previous year, with growth across most of our income streams. Program expenditure significantly increased both internationally and domestically, and we invested in fundraising to increase our supporter base and secure support for our future planned growth.

2010-2011

Governance

Save the Children Australia is incorporated as a company limited by guarantee. It operates nationally in all states of Australia and in some overseas countries to promote the welfare and rights of children.



I. INTRODUCTION

Save the Children Australia's corporate governance and performance are the responsibility of its directors. The Board delegates the responsibility for the day-to-day administration of the company to the Chief Executive Officer (CEO) who, together with the Executive Committee, is accountable to the Board. The roles of Chairman and CEO are separate.

There is a maximum of 14 directors. There must be at least one director resident in each State. A director

who has served six consecutive years from date of appointment will not be eligible for reappointment or re-election unless a minimum period of one year has lapsed since that person last held the position of director or the members in general meeting specifically give their approval.

State Councils operate in some States. Their role is to build community support for Save the Children in their State, fundraising and (on occasion) performing governance tasks such as overseeing the application of State grants to meet specific State government requirements.

the contribution of their personal time and efforts, advocacy within their social and business networks of Save the Children Australia's mission and the programs implemented to achieve the mission, and through whatever financial contributions they make personally or persuade others to make. They receive no return in cash or kind other than reimbursement of necessarily incurred expenditure. Their sole reward is the satisfaction of seeing the achievement of the goal of Save the Children to improve the lives of children.

3. BOARD MEETINGS

The Board meets at least six times a year. There are generally four scheduled face-to-face meetings and two teleconference meetings. Additional meetings are called as required.

The number of directors' meetings and number of meetings attended by each of the directors during the financial year were:

BOARD MEMBER	MEETINGS ATTENDED	MEETINGS HELD
Peter Watson	7	7
Lynne Jensen	7	7
Anthony Nicholls	7	7
Bruce Mansfield	6	7
Jenny-Ellen Kennedy	7	7
Adrian Morgan	7	7
Warren Mundine	1	3
Andrew Sisson	5	7
Mark Laurie	5	7
Bruce Meagher	7	7
Janet Grieve	7	7
Jan Stewart	4	7
Thomas Hardy	7	7
Phillip Ransom	3	3
Bernard Wheelahan	3	4

more info

Save the Children Australia
ACN 008 610 035 and controlled entities

Company Secretary Elizabeth Flynn

Registered Office
Level 6, 250 Victoria Parade
East Melbourne, Vic 3002
Phone 03 9938 2000 Fax 03 9938 2099

A copy of the full consolidated financial report and independent audit report for the year ended 30 June 2011 is available at savethechildren.org.au.

Alternatively, you can request a hard copy which will be sent without charge. All such requests should be made to the Registered Office (details shown above).

2. REMUNERATION OF DIRECTORS AND STATE COUNCIL MEMBERS

Directors and State Council members demonstrate their commitment to Save the Children Australia's mission through the contribution of their skills and experience to the collective work of the Board or State Council,

4. BOARD COMMITTEES

A The Audit Committee assists the Board to discharge its obligations in relation to the legal, ethical and financial integrity of the organisation and to maintain the Board's accountability to stakeholders.

Audit Committee members are Mark Laurie (Chair), Anthony Nicholls, Andrew Sisson and John Yiannis (external member).

B The Risk Management Committee assists the Board to discharge its risk management responsibilities by providing governance, oversight and strategic direction.

Risk Management Committee members are Bernard Wheelahan (Chair), Peter Watson and Jan Stewart.

C The Programs Committee assists the Board and the Executive Committee to determine strategy and priorities for Save the Children's program work, as well as monitoring program performance and establishing general policies for the execution of program work.

The members of the Programs Committee are Lynne Jensen (Chair), Peter Watson, Jan Stewart, Jill Cameron (external member) and Collette Tayler (external member).

D The Nomination Committee nominates individuals to be elected or appointed to the Board, makes recommendations to the Board for membership and chairs of State Councils, undertakes the CEO's annual performance and remuneration review and has an overview role in regard to remuneration, employment and redundancy of key senior executives.

Nomination Committee members are Janet Grieve (Chair), Bruce Mansfield, Adrian Morgan,

Bruce Meagher, Peter Watson and John Allen (external member).

E The Membership and Fundraising Committee advises and makes recommendations to the Board on membership and fundraising issues and receives requests from the Board on specific membership and fundraising needs.

Membership and Fundraising Committee members are Jenny-Ellen Kennedy (Chair), Anthony Nicholls, Andrew Sisson, Janet Grieve and Ken McLeod (external member).

F The Strategy and Planning Committee advises and makes recommendations to the Board on the development of strategy and plans and associated budgeting/performance reporting functions, as well as providing coordination of its work with that of the Programs Committee and the Membership and Fundraising Committee.

The Strategy and Planning Committee members are Peter Watson (Chair), Lynne Jensen, Bruce Meagher, Bernard Wheelahan and Cathy Robinson (external member).

Note: The CEO and other company employees attend the meetings of the Board committees to report to the committees and assist in their operation.

5. EXECUTIVE COMMITTEE

The Executive Committee supports the CEO and meets fortnightly to review the operation and management of Save the Children Australia.

6. EXECUTIVE REMUNERATION

Executive remuneration is based on current market conditions and trends.

7. OUR BOARD

The Board of Directors as at 30 June 2011:

■ Peter Watson
Dip CE, FTSE, MAICD, MIEA

Chairman of Strategy & Planning Committee, Member of Program Committee, Nomination Committee and Risk Management Committee

Peter is the Chairman of AssetCo and the Chairman of the Victoria Regional Rail Link Authority. He has 30 years experience in both private and public companies, including 10 years as CEO and MD with a focus on project and asset management of physical infrastructure. Peter has been a director of Save the Children since March 2009 and became Chairman in November 2010.

■ Lynne Jensen
BA, LLB(Hons)

Deputy Chairman, Chairman of Program Committee and Member of Strategy & Planning Committee

Lynne is the Group General Counsel of Grocon Group and a former partner of Allens Arthur Robinson. She is a lawyer with 20 years experience in corporate and commercial law. Lynne has been a director of Save the Children since 2006.

■ Anthony Nicholls
BComm, Dip. FM(Hons)

Member of Audit Committee and Membership & Fundraising Committee

Anthony is a management consultant specialising in business strategy, finance and commercial negotiations. He has 10 years experience as CEO and MD with focuses on property development and fleet finance.

Anthony has been a director of Save the Children since November 2005 and was previously a director and President of Save the Children Victoria. Anthony was Treasurer until 11 September 2011.

■ Bruce Mansfield
BComm, FFINSIA, MAICD

Member of Nomination Committee

Bruce is the Managing Director & Chief Executive Officer of EFTPOS Payments Australia Limited. He has had 20 years experience in consumer payments and a further 10 years in information technology. Bruce has been a director of Save the Children since 2007.

■ Jenny-Ellen Kennedy
BA, LLB(Hons)

Chairman of Membership & Fundraising Committee

Jenny-Ellen is a partner at James Groom & Co. Lawyers. Jenny-Ellen has been a director of Save the Children since 2007 and is also a Member of Save the Children's Tasmanian State Council.

■ Adrian Morgan
BA (Psych)

Member of Nomination Committee

Adrian is the Deputy Chief Executive Officer of Lutheran Community Care, a large provider of aged, disability and family services in Queensland. He has been a member of several national and local not-for-profit boards, including holding the role of Board Chair for a professional association for five years. Adrian's previous work as a management consultant included involvement in several studies relating to the care of vulnerable children in supported accommodation. Adrian has been a director of Save the Children since November 2007.

■ Andrew Sisson
BSc, FAICD

Treasurer, Member of Membership & Fundraising Committee and Audit Committee

Andrew is the Managing Director of Balanced Equity Management Pty Limited and has extensive experience in financial analysis and investment management. Andrew has been a director of Save the Children since June 2009.

■ Mark Laurie
BEc, MBA, Dip SupMgmt, FCA, FTIA, FSIA
Chairman of Audit Committee

Mark is a partner at PricewaterhouseCoopers. He was previously a Vice President with Bankers Trust and has 30 years experience working predominantly in financial services and with entertainment and media. Mark has been a director of Save the Children since June 2009.

■ Bruce Meagher
BA, LLB(Syd)

Member of Nomination Committee and Strategy & Planning Committee

Bruce is the Director of Strategy & Communications with SBS Corporation. He has more than 20 years experience in law, public policy, government relations, corporate communications and general management. Bruce has been an adviser to two federal cabinet ministers and a senior executive in the media, telecommunications and financial services industries. He has been a director of Save the Children since November 2009.

■ Janet Grieve
FAICD

Chairman of Nomination Committee and Member of Membership & Fundraising Committee

Janet spent 10 years as a tribunal member of the Commonwealth Remuneration Tribunal and 20 years as managing director of a national public relations company. She has had experience as company director on a range of private sector, government and not for profit boards. Janet has been a director of Save the Children since November 2009.

■ Jan Stewart
BA, MASW

Member of Program Committee and Risk Management Committee

Jan has been the Chief Executive Officer since 1992 of Lotterywest, the Western Australian state lottery. Prior to this, Jan was the Director of Grants and Community Development at Lotterywest and also spent 10 years as the Chief Social Worker at Princess Margaret Hospital, Perth's major paediatric hospital. She is a member of a wide range of community boards and committees. Jan has been a director of Save the Children since February 2010.

■ Thomas Hardy
BCA, CA

Board Member

Tom is a New Zealand Chartered Accountant and a member of the New Zealand Institute of Directors. He acts as a consultant to

government and private enterprises. A former partner in an international accountancy practice, Tom has 40 years experience in the chartered accounting profession. He has been a director of Save the Children since May 2010 and a director of Save the Children New Zealand since February 2007.

■ Bernard Wheelahan
BSc, Dip Ed, FRACI, FAICD,
FAus IMM, FAIE

Chairman of Risk Management Committee and Member of Strategy and Planning Committee

Bernard is an independent company director. His experience has been mainly in the energy sector in Australia and internationally. He has advisory roles with Pacific Hydro Pty Ltd, The Global Foundation and the Australian National University Centre for Latin American Studies. Bernard has been a director of Save the Children since November 2010.

Directors have been in office from the start of the financial period to the date of this report other than Phil Ransom and Warren Mundine (resigned during the financial period) and Bernard Wheelahan (elected during the financial period).

8. INTERNAL CONTROLS AND MANAGEMENT OF RISK

Save the Children Australia has established controls designed to safeguard its assets and interests, and to ensure the integrity of its reporting.

9. ETHICS AND CONDUCT

Save the Children Australia is committed to ensuring that all its activities are conducted legally, ethically and in accordance with high standards of integrity. Board members, employees and volunteers are required to signify acceptance of, and comply with, the company's Child Protection Policy and Code of Conduct. Save the Children Australia has also developed policies which deal with occupational health and safety, intellectual property, privacy, equal opportunity, and employee grievances to assist employees and volunteers in meeting the high standards of ethics and conduct required.

10. MEMBER RELATIONSHIPS

Save the Children Australia is committed to providing members and donors with relevant and timely information regarding its operations and management through a website, member meetings, and direct communications.

Members are encouraged to attend and vote at annual general meetings.

11. GOVERNANCE BEST PRACTICE

Save the Children Association, of which Save the Children Australia is a member, requires that the governance processes of its members ensure that the organisation effectively and efficiently strives to achieve its stated goals, while protecting the public interest and trust.

2010-2011

Financial Overview

for the Year Ended 30 June 2011

WHERE THE MONEY COMES FROM

Community Support Income – donations, fundraising, legacies and bequests received from the Australian public and corporations.

Grants – AusAID – grants received from the Australian Government's overseas aid program.

Grants – Other – grants received from other Australian Government departments and international organisations and government bodies.

Other Income – includes investment income and revenue from commercial activities

Total income in 2011 was \$74.6 million, a 26% increase on the previous year, with growth across most of our income streams.

AusAID funding more than doubled that of the previous year and represented 31% of our funding source for the year. Other grant income increased by 19% and represented growth in our domestic programs and grants from other Save the Children members and other overseas organisations. Continued generous public support enabled our community support income to grow by 3%. This assisted us to effectively respond to the numerous emergencies in Pakistan, Africa, Japan and Queensland during the year.

We have experienced strong growth over the past 3 years, particularly in the area of AusAID and other institutional grant

funding. Community support remains healthy and provides a strong base to enable us to increase our reach and impact across our programming areas.

WHERE THE MONEY GOES

Program Expenditure – long-term development and emergency response work across both international and domestic programs, as well as community education which includes costs related to informing and educating the Australian community of development, humanitarian and global justice issues.

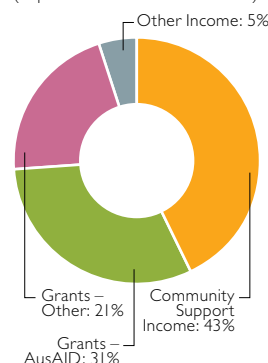
Fundraising Costs – associated with developing and securing our donor supporter base in order to attract donations to fund our program and advocacy work.

Accountability and Administration Expenses – covers administrative and other costs required to efficiently run the organisation. It includes items such as staff costs in areas such as finance, IT, human resources, administration, office maintenance, audit and legal fees, insurance premiums, and IT equipment costs.

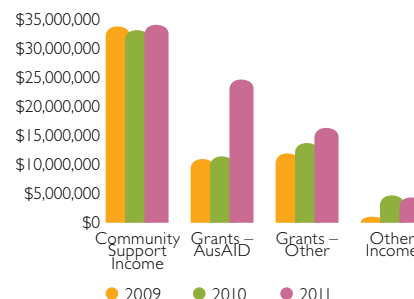
Key ratios are reported in the main body of the annual report against total income, as in previous years. Our program expenditure significantly increased both internationally (34.1%) and domestically (39.3%) this year. We invested in fundraising to increase our donor supporter base in order

WHERE THE MONEY COMES FROM

Year ended 30 June 2011
(Expressed as a % of Total Income)

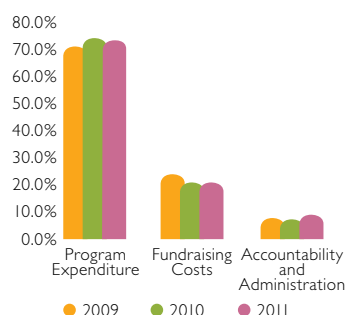


WHERE THE MONEY COMES FROM – 3 YEAR TREND



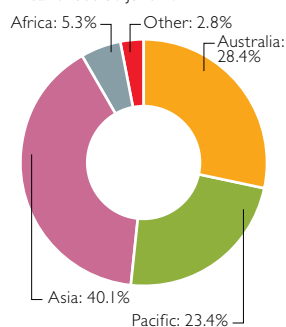
WHERE THE MONEY GOES: 2009-2011

(Expressed as a % of Total Expenditure)



PROGRAM EXPENDITURE

Year ended 30 June 2011



to secure support for our future planned growth. During the year, total expenditure exceeded revenues by \$7.3 million. The charts tracking key 2011 expenditure ratios have therefore been expressed as a % of total expenditure, rather than total income, given this year's excess of expenditure over revenue in order to reduce the level of prior years accumulated reserves.

During the year, we funded long-term development and emergency response work in many regions around the world. We program directly in Papua New Guinea, Solomon Islands, Vanuatu, Timor-Leste, Bangladesh, Cambodia

and Laos. In other countries, we work through Save the Children International and other Save the Children member organisations.

The last pie chart details our total programming spend during the year by region. Our Program expenditure increased by \$14.7 million (35.6%) during the year both in long-term development and emergency response.

■ CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2011

	Consolidated	
	2011	2010
	\$	\$
CONTINUING OPERATIONS		
REVENUE		
Donations and gifts – Monetary	31,327,040	29,795,432
Bequests and legacies	846,210	1,561,125
Grants		
—AusAID	23,171,379	10,808,816
—other Australian	9,413,500	6,792,676
—other overseas	5,914,641	6,036,433
Revenues from commercial activities	2,976,676	3,390,981
Investment income	684,980	511,514
Other income	297,238	304,195
TOTAL REVENUE	74,631,664	59,201,172
EXPENDITURE		
INTERNATIONAL AID AND DEVELOPMENT PROGRAMS EXPENDITURE		
International programs		
—Funds to international programs	36,163,809	27,116,902
—Program support costs	4,145,314	2,931,983
Community Education	2,588,512	1,308,342
DOMESTIC AID AND DEVELOPMENT PROGRAMS EXPENDITURE		
Domestic programs		
—Funds to domestic programs	14,325,179	9,900,990
—Program support costs	1,358,514	1,355,867
Fundraising costs (International and Domestic)		
—Public	13,304,941	9,145,008
—Government, multilateral and private	929,980	744,768
Commercial activities (International and Domestic)	2,226,281	1,992,701
Accountability and Administration (International and Domestic)	6,894,269	4,195,127
TOTAL EXPENDITURE	81,936,799	58,691,688
(Shortfall)/ Excess of revenue over expenditure from continuing operations	(7,305,135)	509,484
OTHER COMPREHENSIVE INCOME		
Foreign currency translation differences for foreign operations	(341,937)	(357,805)
OTHER COMPREHENSIVE (EXPENSE) FOR THE YEAR	(341,937)	(357,805)
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	(7,647,072)	151,679

During the financial year, the entity had no transactions in relation to political or religious proselytisation programs. Save the Children Australia does not bring to account any non-monetary revenue or expenditure.

The accompanying notes form part of this summary financial report.

■ CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2011

	Consolidated	
	2011	2010
	\$	\$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	37,789,627	27,652,365
Trade and other receivables	3,164,961	6,562,576
Inventories	94,127	164,806
Available for sale financial assets	-	164,764
Total current assets	41,048,715	34,544,511
NON-CURRENT ASSETS		
Trade and other receivables	-	91,429
Other financial assets	78,662	78,662
Property, plant and equipment	4,210,316	3,614,482
Total non-current assets	4,288,978	3,784,573
Total assets	45,337,693	38,329,084
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	8,843,212	8,218,074
Provisions	508,136	234,882
Deferred income	28,074,471	14,569,118
Total current liabilities	37,425,819	23,022,074
NON-CURRENT LIABILITIES		
Provisions	526,043	274,107
Total non-current liabilities	526,043	274,107
Total liabilities	37,951,862	23,296,181
Net assets	7,385,831	15,032,903
EQUITY		
Foreign Currency Translation Reserve	(254,201)	87,736
Accumulated Surplus	7,640,032	14,945,167
Total equity	7,385,831	15,032,903

At the end of the financial year, the entity had no balances in the following categories:

Assets held for sale, other current financial assets, investment property, intangibles, borrowings (current and non-current), current tax liabilities and other financial liabilities (current and non-current).

The accompanying notes form part of this summary financial report.

■ **CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2011**

	Foreign Currency Translation reserve \$	Accumulated Surplus \$	Total equity \$
Balance at 30 June 2009	445,541	14,435,683	14,881,224
TOTAL COMPREHENSIVE INCOME FOR THE YEAR			
Surplus for the year	-	509,484	509,484
OTHER COMPREHENSIVE INCOME			
Movement in foreign currency translation reserve	(357,805)	-	(357,805)
Total comprehensive income for the year	(357,805)	509,484	151,679
Balance at 30 June 2010	87,736	14,945,167	15,032,903
TOTAL COMPREHENSIVE INCOME FOR THE YEAR			
(Shortfall)/Surplus for the year	-	(7,305,135)	(7,305,135)
OTHER COMPREHENSIVE INCOME			
Movement in foreign currency translation reserve	(341,937)	-	(341,937)
Total comprehensive income for the year	(341,937)	(7,305,135)	(7,647,072)
Balance at 30 June 2011	(254,201)	7,640,032	7,385,831

The accompanying notes form part of this summary financial report.

■ CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2011

	Consolidated	
	2011	2010
	\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES		
Cash received in the course of operations	77,426,318	63,148,470
Cash paid in the course of operations	(66,972,482)	(56,170,975)
Dividends and franking credits received	36,485	6,664
Interest received	624,473	504,850
Net cash provided by operating activities	11,114,794	7,489,009
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from sale of available-for-sale financial asset	188,786	-
Proceeds from sale of plant and equipment	30,530	-
Payments for plant and equipment	(1,196,848)	(1,537,192)
Net cash (used) in investing activities	(977,532)	(1,537,192)
CASH FLOWS FROM FINANCING ACTIVITIES		
Finance lease repayments	-	(28,284)
Net cash (used) in financing activities	-	(28,284)
Net increase in cash held	10,137,262	5,923,533
Cash at the beginning of the financial year	27,652,365	21,728,832
Cash at the end of the financial year	37,789,627	27,652,365

The accompanying notes form part of this summary financial report.

■ **TABLE OF CASH MOVEMENTS FOR DESIGNATED PURPOSES FOR THE YEAR ENDED 30 JUNE 2011**

\$A'000s	Cash available at the beginning of the financial year	Cash raised during the financial year	Cash disbursed during the financial year	Cash available at the end of the financial year
Overseas Program Appeals	9,332	11,755	20,408	679
Australian Program Appeals	902	12,421	11,960	1,363
Emergency Appeal Tsunami (refer Tsunami Funds Note 2)	8	-	8	-
Emergency Appeal – Other	5,502	23,917	18,018	11,401
Grants – Afghanistan – Uruzgan Health Education Program – AusAID	-	6,700	144	6,556
Grants for Overseas Programs – Other	3,459	18,227	13,598	8,088
Grants for Australian Programs	1,844	9,070	9,071	1,843
Total for other purposes	6,605	17,835	16,580	7,860
Total	27,652	99,925	89,787	37,790

The Table of Cash Movements is prepared on a cash basis.

The purpose of the Table of Cash Movements is to ensure the accountability of cash raised for designated purposes. The Table of Cash Movements is used to disclose the amount of cash that has been raised for a designated purpose, disbursed and remains unspent at the end of year.

Cash raised refers to cash donations, government and other grants and any other income actually received during the year. Cash disbursed refers to expenditure actually paid out during the year.

■ NOTES TO THE CONSOLIDATED SUMMARY FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2011

I. BASIS OF PREPARATION OF THE SUMMARY FINANCIAL REPORT

The Summary Financial Report has been prepared in accordance with the requirements set out in the Australian Council for International Development (ACFID) Code of Conduct. For further information on the Code, please refer to the ACFID Code of Conduct Guidance Document available at acfid.asn.au.

The Summary Financial Report is an extract from the Save the Children Australia and Controlled Entities' full financial report for the year ended 30 June 2011. The financial statements and specific disclosures included in the Summary Financial Report have been derived from the full financial report.

The Summary Financial Report does not and cannot be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of Save the Children Australia and Controlled Entities as the full financial report.

A full description of the accounting policies adopted by Save the Children Australia and Controlled Entities may be found in the full financial report.

The Summary Financial Report is presented in Australian dollars.

2. TSUNAMI FUNDS

On 26 December 2004, a severe geophysical disturbance in the

seabed off Indonesia generated a tsunami that caused the deaths of many thousands of people in Indonesia, Sri Lanka, India and Thailand, and major devastation to the lives and property of survivors. Australians, collectively through the Australian Government and individually, donated funds, resources and personal time generously to the work of relief and recovery that will take some years to complete. Save the Children Australia received a total of \$5.34 million, of which \$5.32 million has been spent on work undertaken in the affected areas by Save the Children Association members and \$0.02 million on collection and administration costs. The fund was wound up during the year as all funds had been expended.

3. RATIOS

• Administration ratio

A useful measure of the consolidated entity's administrative efficiency is its administration cost ratio, which we aim to keep below 10%. The ratio expresses administration costs (including depreciation) as a percentage of total revenue. For 2010/2011, the ratio was 9.2% (2009/2010, 7.1%). This increase reflects investment made in developing the organisation's capabilities for future growth.

• Fundraising cost ratio

Another ratio often given attention is the fundraising cost ratio. There are different definitions of this ratio used throughout the

not-for-profit sector. In order to assess the organisation's performance accurately and to provide a comparison with other non-government organisations, the following two fundraising cost ratios have been used:

—Fundraising costs as a percentage of total revenue

The ratio in relation to total revenue in 2010/2011 was 19.1% (2009/2010, 16.7%).

—Fundraising costs as a percentage of fundraising income, which excludes bequests, legacies and grants.

The ratio in relation to all funds raised in 2010/2011 was 45.4% (2009/10, 33.2%). The meaningfulness of this ratio however, is affected by the range of fundraising activities undertaken. In Save the Children Australia's case this range, and the associated cost rates, varies markedly between recruitment of donors into the Committed Giving program and special events. Fundraising activities are worth pursuing provided they generate a worthwhile surplus that can be devoted to achieving Save the Children Australia's goal of improving the lives of children.

It is, therefore, necessary to be cautious when comparing the fundraising cost ratio with the corresponding ratio of other charities that may have quite different ways of funding their activities and reporting their results.

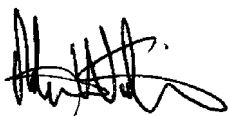
Directors' Declaration

The directors of Save the Children Australia ('Company') declare that the Summary Financial Report comprising the statement of comprehensive income, statement of financial position, statement of cash flows, statement of changes in equity and table of cash movements, as set out on pages 40 to 45, is in accordance with the requirements set out in the ACFID Code of Conduct and has been derived from and is consistent with the full financial statements of the Company and its controlled entities ('Consolidated Entity') for the year ended 30 June 2011.

The directors of the Company further declare that:

- (a) the full financial statements and accompanying notes of the Consolidated Entity are in accordance with the Corporations Act 2001 and:
 - (i) comply with Accounting Standards and the Corporations Regulations 2001,
 - (ii) give a true and fair view of the financial position of the Consolidated Entity as at 30 June 2011 and of the performance of the Consolidated Entity for the year ended on that date, and
 - (iii) comply with the requirements set out in the ACFID Code of Conduct;
- (b) in the directors' opinion there are reasonable grounds to believe the Company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors and is signed for and on behalf of the directors by:



Peter Watson
Chairman

Melbourne
29 September 2011

2010-2011

Independent Auditor's Report



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Australia

INDEPENDENT AUDITOR'S REPORT

To the members of Save the Children Australia

We have audited the accompanying summary financial report of Save the Children Australia which comprises the statement of financial position as at 30 June 2011, the statement of comprehensive income, statement of changes in equity, statement of cash flows and table of cash movements for the year then ended, derived from the audited financial report of Save the Children Australia for the year ended 30 June 2011. The summary financial report does not contain all the disclosures required by Australian Accounting Standards and accordingly, reading the summary financial report is not a substitute for reading the audited financial report.

Directors' Responsibility for the Summary Financial Report

The Directors are responsible for the preparation of the summary financial report in accordance with the ACFID Code of Conduct requirements and for such internal controls as the directors determine are necessary to enable the preparation of the summary financial report.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial report based on our audit procedures which were conducted in accordance with Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements. We have conducted an independent audit, in accordance with Australian Auditing Standards, of the full financial report of Save the Children Australia for the year ended 30 June 2011. We expressed an unmodified opinion on that financial report in our report dated 29 September 2011. The Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report for the year is free from material misstatement.

An audit involves performing procedures to obtain evidence about the amounts and disclosures in the summary financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the summary financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the summary financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Our procedures included testing that the information in the summary financial report is derived from, and is consistent with, the financial report for the year, and other disclosures which were not directly derived from the financial report for the year.

The summary financial report and the audited financial report do not reflect the effect of events that occurred subsequent to the date of the auditor's report on the audited financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

BDO Audit (NSW-VIC) Pty Ltd ABN 17 114 673 540
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Independent Auditor's Report (continued)



Independence

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

Opinion

In our opinion, the summary financial report of Save the Children Australia for the year ended 30 June 2011 is consistent, in all material respects, with the financial report from which it was derived.

A handwritten signature in black ink, appearing to read 'N Burne'.

BDO Audit (NSW-VIC) Pty Ltd

A handwritten signature in black ink, appearing to read 'N Burne'.

Nicholas E. Burne

Director

Melbourne: 29th September 2011

history

A SHORT HISTORY

Established in 1919, Save the Children has been working tirelessly for over 90 years to improve the lives of children in Australia and throughout the world.

In 1923, our founder Eglantyne Jebb penned five directives she believed were the fundamental rights of every child. These directives have since evolved into the United Nations Convention on the Rights of the Child, the most universally accepted human rights instrument in history.

In 1951, we began programs in Australia focussing on health and education for Indigenous children. Our flagship Mobile Playscheme program began in New South Wales with the donation of a bus. The bus was originally used to pick up mothers and children and take them to play areas. However it was soon realised that putting educational toys in the bus and travelling to families was more efficient. Our program was born. Since then, the program has grown significantly and now helps children access early childhood education services and provides support to families at 79 sites throughout Australia.

For more information on our history and growth, visit savethechildren.org.au.

We have a process for handling complaints. If you have a complaint, please call our friendly donor relations team on 1800 76 0011 or email info@savethechildren.org.au.

Complaints relating to a breach of the ACFID Code of Conduct can be made to the ACFID Code of Conduct committee at acfid.asn.au.

Right: A child plays at our Intensive Supported Playscheme program in Ceduna, South Australia. Photo: Robert McKechnie/Save the Children Australia. **Back page:** A girl in a rural community in Rajasthan, India, where we train health workers to keep children and mothers healthy. Photo: Save the Children Australia.





get involved

Whether you are a supporter already or new to Save the Children Australia, you can help us continue our work. There are many ways you can make a difference to the lives of disadvantaged children in Australia and around the world:

- volunteer with us
- shop at our stores or online
- donate
- come along to an event
- join our team
- get your workplace involved
- join a campaign
- leave a gift in your Will.

Visit savethechildren.org.au for more information.

Save the Children Australia

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