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ANNUAL REPORT



**Save the Children**  
Australia

## OUR VISION

*Save the Children works for a world*

- *which respects and values each child*
- *which listens to children and learns*
- *where all children have hope and opportunity.*

## OUR MISSION

*Save the Children Australia aims to ensure that all children, regardless of gender, race, country of origin or religious belief have the means for survival, receive protection and have access to nutrition, primary health care and basic education.*

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*Geoffrey Court*  
Geoffrey Court, Chair

## MESSAGE FROM THE BOARD CHAIR

EVERYTHING WE DO MUST ULTIMATELY BENEFIT CHILDREN

The generosity of the Australian people was shown again when the tsunami struck our neighbours in December 2004. Prior to the tsunami, it was unthinkable that one event, no matter how catastrophic, could be responsible for raising almost \$5m in Australia for the work of Save the Children.

What we are doing with that money is covered elsewhere in this report. The work will continue for many years and we are committed to working with the Save the Children Alliance to make our work a success over the long-term.

The fundraising carried out by our members and our branches during the year was just excellent. All states have improved their operations. They have innovative and successful activities, from highly successful book sales to a well-run chain of shops to a wide range of special events. And, of course, it is the volunteers on the ground who make it all happen.

Save the Children has a hard earned reputation for running quality programs and there is more and more emphasis on continual improvement and quality in everything we do. We are developing a framework to maximise quality in the design, delivery, and analysis of our programs.

The framework will include a review of operational policies and provide a suite of tools for monitoring, evaluation and impact assessment. Such developments will incorporate a focus on child rights and seek to illustrate demonstrable change in the lives of children.

We are very clear in our single-minded focus that everything we do must ultimately benefit children. We are working to help children in need. And we always want to reach more children. There is no other justification for our existence and we keep that thought very much 'front-of-mind'.

Although it has been an exciting year for the organisation, it was also a tough year. The tsunami in particular stretched us to the limit. I want to pay special tribute to our generous, hard working and dedicated staff. When the call went out, they were there and ready to go that extra mile. Similarly, Save the Children would not be what it is today without our loyal band of volunteers who do wonderful work and deserve our heartfelt thanks.

We have now completed the first year as a consolidated organisation which has confirmed the value of being one organisation for our nation. All change brings its challenges but already the benefits for Save the Children are beginning to shine through. Moving forward we have a strong and formidable organisation that will continue to grow because of the dedicated staff, supporters, volunteers, donors and members.

The Board thanks all of them.



Margaret Douglas, CEO

# CEO'S REPORT

## GETTING STRONGER ALL THE TIME

Looking back over the year, it is very encouraging to see the current strength of the organisation. The dedication of many enables us to do so much valuable work for children who are disadvantaged.

Save the Children Australia has been recognised as the Alliance's "Inaugural Member of the Year". The Chair of the Alliance, Barry Clark, presented the award at the annual member's meeting in Swaziland.

The award was made to Australia in recognition of becoming the Alliance's 5th Strong Member (after the United States, United Kingdom, Norway and Sweden). We were also recognised for our high standard of governance and for the nationwide consolidation of the organisation.

In presenting the award, Barry Clarke reminded members that when he had visited Australia five years ago there was some doubt about whether the organisation could continue. Today, it is going from strength to strength.

Within the world of Save the Children globally, it is pleasing that increasingly Save the Children Australia is able to play such an active part.

For the past six years we have been a member of the Alliance Board – the highest decision-making entity within the International Save the Children Alliance. This has allowed Save the Children Australia to have an effective influence on decision-making during that time.

Three Australians, Cliff Caldwell, Bernard Wheelahan and Tony Browne, are on the Alliance Panel of Chief Advisers and can be called upon by the Alliance's Chief Executive Officer, Burkhard Gnärig, to advise on matters of governance, management and finance in appropriation with any member organisation.

With another year of incredible global activity behind us, Save the Children begins the new financial year, more committed than ever to three critically important priorities:

- Quality education for children in crisis
- Stronger member development
- Unified presence.

### Quality education

All children have a right to education. We believe that education should and can be provided to all children, even in the most difficult circumstances.

Save the Children aims to make a significant and lasting contribution to the education of children affected by crisis. By showing this is possible, we are working to mobilise the global community to provide universal primary education, thereby eradicating illiteracy.

Our experience of education programs around the world shows that giving children an education benefits whole communities and is a way out of poverty.

### Stronger members

Save the Children wants to develop to a point that no matter where it has a presence, the organisation must be strong and high profile. With strong members throughout the global community, we will be best placed to deliver lasting change to more children.

### Unified presence

To be most effective, Save the Children needs to be unified within each country in which it has a presence. In advocacy and in action, our work will only be at its most effective where we keep administration to a minimum and free ourselves to focus exclusively on the children we are aiming to help.

In line with these global priorities, in Australia we have committed ourselves to a carefully thought-through strategic plan. Our planning priorities were developed with one thing in mind: the welfare of children.

Over the year ahead, we shall be doing more to improve services and outcomes – and will:

- Align ourselves with the Alliance's global strategy
- Measure program outcomes more effectively
- Build expertise in program design and development
- Improve and standardise systems
- Capture and transfer organisational learnings
- Manage risk
- Build a more cohesive organisation.

Over time, our strategic priorities in Australia will be aligned increasingly with the Alliance.

In another organisation, in another setting, some of this could be seen as simply words. But this is not so in our case. We are, above all, action oriented. And the action we are oriented to, is always child centered. Every day we work for better outcomes for children. Nothing less.



## REACHING REMOTE AUSTRALIAN CHILDREN

With management from our National Office in Melbourne, Save the Children has begun implementing two carefully targeted programs in the East Kimberley region of WA.

This is remote country around 3300km north of Perth and more than 750km by road south of Darwin. The community is 50% indigenous and there are many social issues. With a Project Office in Kununurra we have recruited our first East Kimberley Project Manager for the hands-on implementation.

### Program 1

**Name:** Communities for Children.

**Funding:** Federal Department of Family and Community Services.

**Description:** The focus of this initiative is the development of healthy, child-friendly communities. This program works closely with local communities to create and manage ongoing activities for children as well as provide training and support for parents.

**Aims:** To improve the health of the local children under 5 years. In consultation with the local communities, activities include developing a locally recruited team of trained facilitators. Programs may include antenatal and post natal classes, playgroups and parenting groups for teenage parents.

### Program 2

**Name:** Youth Development Project.

**Funding:** Federal Department of Family and Community Services, and the Shell Corporation.

**Description:** This program gives indigenous youth aged 9-21 in the towns of Wyndham and Kununurra, opportunities to develop like skills. There is much emphasis on participation, peer education and youth leadership.

**Aims:** To help young people stay at school longer or return to education if that is appropriate. It also helps young people select and enter relevant vocational training or embrace activities that can lead to work. Where feasible, the project particularly aims to empower youth to generate their own opportunities and to strengthen their communities.

*Education in all its forms is important for the overall well being of young people and society, as an educated workforce is vital to a prosperous society.*



## SAVE THE CHILDREN PROGRAMS

Save the Children Australia works with a very clear focus. Programs are designed, funded and implemented to directly benefit children in their local communities.

In all Save the Children Australia programs throughout the Asia Pacific region and in Australia itself, we reach out to children who are deprived. We aim to make their lives better.

We are passionate about the rights of children. Our charter embraces all children, regardless of gender, race, country of origin or religious belief.

Our programs are especially geared towards the four fundamental pillars of all development work:

- Health – prevention as well as cure
- Education – in the broadest sense
- Survival – including water supply and food production issues
- Protection – ridding the world of child abuse and exploitation.

We also believe very strongly in engaging youth in development activities wherever possible.

With a history of effective work behind us, an intimate local knowledge of so many regions and with our local partners, we fund, design, manage

and implement a wide range of cost effective programs that really make a difference for local children.

All these programs have an emphasis on the longer-term. They are in addition to the countless one-off emergency initiatives, where Save the Children sees an urgent need and rolls up its sleeves to help without delay.

### HIV and teenage pregnancy

In the Solomon Islands, Save the Children local staff and volunteers undergo practical skills training on a regular basis. They learn how to effect positive change through mentoring and awareness raising of important issues as identified by young people.

Young people are now more frequently raising issues of concern to the staff and volunteers, including HIV, teenage pregnancy and self-esteem. Either as individuals or in groups of volunteers, young people gather to explore the best way to communicate.

This is all part of the Youth Outreach Program which is funded by Save the Children under an AusAID co-operation agreement and has now expanded its activities to include a life-skills component funded by UNICEF.

Youth in the Solomon's are hungry for information. As part of the Youth Outreach Program, young people themselves have developed appropriate awareness and information materials. The sharing of these materials has resulted in a common and consistent message coming from other non-government organisations and the Government on key issues such as HIV.

Throughout our programs, the voice of children and young people is considered and taken seriously. This approach by Save the Children, is vitally important in a country where 70% of the population is under 30. Involving children and young people in a society's overall decision-making and direction, is an important way to promote peace and prosperity.

### Child rights

In Vanuatu, teachers, parents and whole communities work as a team to promote child rights. Numerous local people have now been through the Save the Children "Child Rights and Child Protection Awareness" training programs.

During awareness training, many of the participants openly admit that they realise that they, themselves, are not treating children well, as either a teacher or a parent.



Participants report that it was considered normal practice, and that it is culturally acceptable to hit a child as part of school or home discipline. Teachers are now aware that the Vanuatu Government has banned corporal punishment.

During training, teachers and parents often admit that it is common to find children not attending school. But now they actively encourage school attendance in line with children's right to have good education.

### A love of learning

As a result of the Save the Children Active Learning program in Vietnam, thousands of poor children have discovered a love for learning. As well, they have discovered talents and abilities that they never knew they possessed.

The Active Learning program in Vietnam is designed to increase the children's potential to complete their education. The program has created new options for children as it helps to prepare them for participating in Vietnam's rapidly changing economy and society.

For some ten years, Save the Children has been working to improve the quality of education in the province of Binh Thuan, located on the country's south-eastern coast, not far from Ho Chi Minh City.

Our educational efforts have positively affected around 20,000 ethnically diverse primary

school children in grades one to three in 40 target schools in eight districts. Through on-site workshops presented by school-based trainers, more than 500 primary teachers have received hands-on, practical training in active learning methodology and its application to curriculum.

In addition, through the Ministry of Education and Training, Save the Children has developed and published Teacher Resource Guides that provide teachers with practical ideas for implementation in classroom programs. These guides support the new national curriculum and have been endorsed by the Government, enabling primary teachers in other provinces around Vietnam to use them. More than 12,000 copies have been distributed to eight provinces around the country through the Save the Children Alliance network.

### Parenting and child abuse

In Queensland we are running a Future Parents Program which focuses on young people who are pregnant or parenting.

All presenters of the Future Parents Program are required to complete the Save the Children Certificate IV in Facilitating Abuse Prevention Programs.

Eighteen presenters completed ten days of face-to-face training during February 2005. As a result, numerous regional communities around Queensland can now access the services of a worker, specifically trained in working

with young people regarding child abuse and domestic violence issues. The specific regions include Rockhampton, Bundaberg, Hervey Bay, Maryborough, Gympie, Sunshine Coast, Caboolture, Deception Bay, Redcliffe, Inala, Goodna, Ipswich, Logan, Beenleigh, Gold Coast and Toowoomba.

Sadly, there is an increasing demand for quality training in child abuse and domestic violence prevention.

A two-day Training Program was also held during the past year with sixteen young parents who were offered ongoing employment as course co-facilitators. This has similarly increased their capacity to support other young people who are pregnant or parenting. Being co-facilitators has provided them with an opportunity to participate in paid employment within a program that is supportive and sensitive to their needs, and the needs of their children.

Communities generally can now easily see the benefits that the program brings to their young people because of:

- The credible data that Save the Children has collected to verify the program's success over the last fourteen years, and
- The demonstrable examples of how the program has been modified for particular groups (such as young men, young people with special needs, Indigenous young people).



### Schools have a role in child rights

In South Australia, Save the Children has been actively pushing the child rights theme.

Pennington Primary School, with more than 300 students, was the first school in the state to be named a 'United Nations Global Peace School.'

The UN accolade recognises the school's effort, with Save the Children, in educating primary students about child rights.

The State Minister for Education, the Honourable Jane Lomax-Smith, was so impressed with the achievement that she sent out a press release which generated great interest at the time.

The school was involved in months of work to qualify for Global Peace School status. A special ceremony was held to present the school with a United Nations flag and certificate, together with a special Save the Children certificate.

The UN achievement at Pennington Primary School highlights the role that schools can play in promoting child rights.

### Reaching children who would miss out

Save the Children has particular concern for children who are marginalised – no matter where they live.

In two very different regional centres in Victoria, our own pre-schools provide excellent early

education opportunities. For more than 40-years these centres have been providing affordable and accessible preschool education for children who would otherwise miss out.

Pre-school locations:

- Mooroopna – about a 2-hour drive north of Melbourne, and
- Nowa Nowa – around 300km east of Melbourne.

Currently, over 99% of children enrolled at the two centres are from welfare dependent families with 50% of these children being indigenous.

Apart from offering a very low fee structure, Save the Children provides additional services such as free transport to and from the preschools. We also provide family support services, parenting programs and there are nutrition programs where necessary.

Dedicated professionals staff the two preschools. These staff members are attuned to the children's personal and family needs as well as their educational development.

In New South Wales, for the past 16-years a similarly invaluable program has been provided in several inner-city Sydney suburbs, including Redfern, Waterloo, Glebe, Surry Hills and Woollahooloo.

With this program, Save the Children helps families to fight isolation problems and poor access to important services, such as the assessment of early childhood development.

The program involves a Mobile Play Bus that takes play facilities to pre-school aged children who would otherwise miss out.

Through the Mobile Play Bus Program, children aged 0-6 years are offered play experiences that help with their development.

The Inner City Mobile Play Bus Program comprises a five-day-a-week play service (morning and afternoon sessions) in local parks and community centres.

A similar program, the Mobile Playscheme is also operating in northern New South Wales, Darwin in the Northern Territory and the Sunshine Coast, Gold Coast and Brisbane metropolitan areas in Queensland.

### Improving nutrition

Despite responding to immediate needs in Bangladesh, we are also acutely aware of the need for long-term solutions.

With the longer term in mind, Save the Children organised to have 120 Peer Educators provide specialist training for some 4,000 adolescents. The adolescents became Nutritional Facilitators and over time, they are expected to reach around



20,000 adolescents enhancing their life skills in the areas of nutrition and gender issues.

The training was carried out through a series of three-day retreats in a 40-day period for the 'Participation of Adolescents in Nutrition Improvement' project.

In response to a similar nutritional need, in South Australia, with about 20 communities involved, Save the Children promotes nutrition through a popular breakfast program at various disadvantaged schools around the state. A similar program is also running in Victoria.

In many cases, families are unable to provide basic necessities for their children. The program is designed to ensure that the children have sufficient nutrition to concentrate on their studies during the day.

A valuable partnership with FoodbankSA has been developed, which allows us to reach an increased number of children.

### Multiple levels of support

With the assistance of several government partners, we have been working in Sayaboury Province in Lao PDR for about 10-years.

Sayaboury is a remote mountainous area situated between the Mekong River and Thai border in the north-west of Lao PDR.

These Save the Children programs have involved supporting and bringing together people and local communities to help meet such basic needs as food, income, clean water and sanitation.

Projects have included:

- Microfinance and income generation, where enhancements have been made through the establishment of community credit and savings schemes
- Rice and cattle banks
- The provision of technical support from the Department of Agriculture and Save the Children technicians for people who want small loans to raise chickens and grow vegetables
- Food production (for food security and sale): by focusing on providing assistance to villagers to achieve food security by increasing production for consumption and on-sale while reducing environmental damage, and
- Capacity building: by providing both project staff and village communities with access to ongoing training e.g. villagers – training in small animal raising, rice-bank management, basic accounting and education.

### Much-needed education tools

The Vietnam In-Service Training in Active Learning initiative is a new program designed to complete Teacher Resource Books for Grades 1 to 3 for Socio-Natural Subjects and to develop training resources for Grade 4.

It is a program that also develops Train the Trainer materials. The Vietnam In-Service Training in Active Learning program is well positioned to respond to the enormous demand in Vietnam's education community for practical, cost effective tools to support the new national curriculum.

### Offering a second chance

In Victoria, Save the Children runs a program for teenagers aged 14 – 18 called Operation Newstart that is jointly managed by the Victoria Police and the Department of Education. It offers students who are experiencing family crisis or difficulties at school, the chance to stop and take stock of their situation.

The program runs for 8 weeks and engages students in a highly challenging outdoor activity program that is complemented by vocational education. It aims to build self-esteem and life skills, with a view to helping these students access the next stage of their lives.

Students interact with two qualified supervisors who aim to develop self-esteem and life skills necessary to re-enter education, employment or vocational training.

*This section includes only a small selection of our program work. For our complete list of programs please contact Save the Children Australia.*

# SAVE THE CHILDREN'S 27 MEMBER ORGANISATIONS

SAVE THE CHILDREN EMPOWERS THOUSANDS OF CHILDREN ACROSS THE GLOBE. WE GIVE SO MANY YOUNG PEOPLE THE CONFIDENCE TO MAKE A DIFFERENCE TO THEIR LIVES – AND BE SOMEBODY WHEN THEY GROW UP. HOW DO WE KNOW THIS? BECAUSE THEY TELL US...

Stories from around the globe, where some of our Child Link, Global Neighbours and Chi



**Catherine, Uganda**

'When my brother died, many people were crying. When I grow up I want to be a nurse – they help children when they are sick.'



**Waheeda, Pakistan**

'I've found it really useful to learn about hygiene – it gives me something very important to teach my friends.'



**Mirzovali, Tajikistan**



**Kakada, Cambodia**



**Sertu, Ethiopia**

'I didn't know what education was, then the teachers asked me to join the class. Now I spend two hours at school every day.'



**Idrissa, Burkina Faso**

'I like the training in mechanics because I am learning so much – soon I will be able to work on my own, and I can leave mining.'



**Mbowa, Democratic Republic of Congo**

'I love my new school, and they teach me well. In the future I'd like to be a tailor. I think it's the best job. Everybody needs a tailor.'

\* To protect children's identities, the photographs do not necessarily match the quotations.

# WORK IN OVER 110 COUNTRIES ACROSS THE GLOBE

## WHERE WE WORK AND HAVE A NATIONAL ORGANISATION

AUSTRALIA // CANADA // DENMARK // DOMINICAN REPUBLIC // EGYPT // FIJI // FINLAND // GERMANY // GUATEMALA // HONDURAS // HONG KONG // ICELAND // ITALY // JAPAN // JORDAN // LITHUANIA // MEXICO // NETHERLANDS // NEW ZEALAND // NORWAY // ROMANIA // SOUTH KOREA // SPAIN // SWAZILAND // SWEDEN // UNITED KINGDOM // UNITED STATES

## Old Guardians programs currently operate

'Here in the youth centre we are like a family. It is like a second home for children who don't have parents.'



**Delfina, Guatemala**

'Education has made a big difference in my life. It made me feel that I can do things, have a future and achieve something.'



**Ilka, Brazil**

'I was alone a lot. Now I go to school and have friends. I really enjoy to learn something.'

'My ideal job is to be a judge, because I think judges do really good work. That way I could defend people's rights.'

'I decided to teach those who don't go to school. I'd like all children to have good lives, and for all their dreams to be fulfilled.'



**Dennis, Honduras**

'My friends didn't know anything about HIV and AIDS but they felt they could trust me. I started off by talking about football and then I started giving advice about safe sex.'



**Jesus, Peru**

## WHERE WE WORK

AFGHANISTAN // ALBANIA  
ANGOLA // ARGENTINA //  
ARMENIA // AZERBAIJAN  
// BANGLADESH //  
BHUTAN // BOLIVIA //  
BOSNIA- HERZEGOVINA  
// BOTSWANA // BRAZIL  
// BULGARIA // BURKINA  
FASO // CAMBODIA // CAPE  
VERDE // CHILE // CHINA //  
COLOMBIA // COSTA RICA  
// COTE D'IVOIRE // CUBA //  
DEMOCRATIC REPUBLIC OF  
THE CONGO // DJIBOUTI //  
ECUADOR // EL SALVADOR  
// ESTONIA // ETHIOPIA  
// GAMBIA // GEORGIA //  
GHANA // GUINEA BISSAU //  
GUINEA // HAITI // INDIA //  
INDONESIA // IRAN // IRAQ //  
ISRAEL // JAMAICA // KENYA  
// KOSOVO // KYRGYZSTAN //  
LAOS // LATVIA // LEBANON  
// LESOTHO // LIBERIA // MALI  
// MALAWI // MAURITANIA //  
MONGOLIA // MOROCCO //  
MOZAMBIQUE // MYANMAR  
// NEPAL // NICARAGUA //  
NIGERIA // NORTH KOREA  
// PAKISTAN // PAPUA NEW  
GUINEA // PARAGUAY //  
PERU // PHILIPPINES // RUSSIA  
// RWANDA // SENEGAL //  
SERBIA // MONTENEGRO //  
SIERRA LEONE // SOLOMON  
ISLANDS // SOMALIA // SOUTH  
AFRICA // SRI LANKA //  
SUDAN // SYRIA // TAJIKISTAN  
// TANZANIA // THAILAND //  
TOGO // TURKEY // UGANDA  
// URUGUAY // UZBEKISTAN  
// VANUATU // VENEZUELA //  
VIETNAM // GAZA // YEMEN //  
ZAMBIA // ZIMBABWE.



# TSUNAMI RELIEF & RECONSTRUCTION

THE TRAGIC EVENTS THAT OCCURRED ON 26 DECEMBER 2004 SAW A COORDINATED RESPONSE FROM SAVE THE CHILDREN FOR BOTH IMMEDIATE AND LONG-TERM RELIEF IN TSUNAMI AFFECTED AREAS.

- The tsunami devastated coastal areas across Asia, killing more than 200,000 people
- Over 2 million survivors, including many vulnerable children, lost their homes
- Save the Children staff in the affected countries responded immediately, beginning emergency relief for children and families within hours of the disaster:

There was an incredible response to our global tsunami appeal. The public, companies and governments contributed unprecedented amounts to fund our work with children and families in the region. This response made our enormous emergency relief effort possible, and will enable us to carry out vital long-term reconstruction and rehabilitation work.

Globally, Save the Children raised over US\$250 million for the tsunami response, with members currently implementing relief and reconstruction in tsunami affected areas. Save the Children Australia raised over A\$4.85 million alone.

Through the generosity of our supporters and the work of Save the Children, thousands of children are enjoying better, more secure lives and opportunities for the future.

After the earthquake and tsunami, we moved immediately to deliver life-saving relief. We reached more than 625,000 individuals, including 250,000 children, providing shelter, food, clean water and access to medical care.

Our offices in the region, initiated emergency operations to provide shelter, clean water, sanitation and food to approximately 100,000 families in Indonesia, Sri Lanka and India. In Sri Lanka, essential supplies included plastic sheeting for shelter, basic medical supplies, cooking utensils and water purification tablets. In Indonesia, we met crucial health needs, assembling a team of medical personnel to set up mobile health units and distributing 20,000 family-sized, insecticide-treated mosquito nets.

This rapid response helped avert a second wave of death from malnutrition and disease that many experts anticipated would follow the disaster. Thousands of children's lives were saved.

We moved quickly to register more than 7,000 children separated from their parents. We reunited scores of children with family members. We protected thousands of children from potential exploitation and abuse. We created safe places for children to play and live, and helped them get back to school as quickly as possible.

As our work in the tsunami-affected region continues, the focus is shifting to rehabilitation and long-term reconstruction initiatives. The difficult process of rebuilding needs to move even faster. We need local and national authorities to accelerate their plans so that Save the Children and others active in this effort, including the local communities themselves, can help with on-the-ground expertise, human resources and financial support.



Families and communities need to be able to sustain themselves for the future. Our priority is to restore local livelihoods and enable parents to find work so that families can support themselves. Save the Children has over three decades of experience of working in the affected area. Over this time we have built up strong local expertise, and relationships with partner organisations and governments. These relationships are the key to helping communities recover in the long term.

#### Indonesia

In Aceh, more than 127,000 people died and millions more affected by injury, grief, trauma and loss of livelihood. Those who survived were vulnerable to disease and exploitation. Save the Children took the lead in assisting 289,000 children and their families with food, shelter, protection for children and health safeguards.

#### Sri Lanka

Six months after the single largest disaster in the history of Sri Lanka, where tens of thousands of people, including children, died and left many more homeless, Save the Children continues to expand its efforts to assist children there.

After months of providing food and other items to 42,000 families, we have been tracing the relatives of children separated from their families. Now, our attention has turned to longer-term

assistance, particularly in the areas of education, livelihoods and ensuring that children are protected.

#### India

Save the Children is working through partners in Tamil Nadu, Andhra Pradesh, Pondicherry and the Andaman and Nicobar Islands to protect the rights of children, their families and their communities. We are supporting their recovery and rehabilitation and reducing the vulnerability of communities in the area to future disasters.

#### Thailand

In total, 100,000 people in Thailand were affected by the tsunami and there are 1,080 children who have lost one or both parents.

With our partners we provided 10 tonnes of rice to 500 families and new water supplies to five villages. We delivered livelihood support to approximately 2,000 families in 25 communities; and organised 1,200 children and youth in children's centres and camps.

The focus of Save the Children Australia's support has been in Indonesia where the overall Alliance project goal is "to support Acehenese children and their families to achieve safe, healthy and productive lives and to restore and strengthen communities in a manner respecting local culture." In order to address this goal, areas

of specific focus for the Alliance as a whole are:

- Health (improved health status of women and children)
- Child Protection (children and their rights protected throughout relief, reconstruction and rehabilitation)
- Livelihoods (enhanced economic wellbeing of vulnerable families, women and children in disaster-affected communities in Aceh) and
- Education (improved educational opportunities for Acehenese children).

With a view to maintaining successful coordination of the overall relief effort, working groups were nominated for each area. Save the Children Australia was nominated to be the main organisation for the health sector:

Further to this, we developed an Australia specific 'Tsunami Information and Teaching Kit,' which was distributed to every primary and secondary school in Australia. The document was endorsed by the Director General and Chief Executives of Education in all Australian States and Territories and the Governor General of the Commonwealth of Australia, His Excellency Major General Michael Jeffery. Complementing this educational aid, were information links for schoolchildren on the Save the Children Australia website.



## EVENTS AND PROFILE

Several events during the past year have helped to raise the profile of Save the Children in Australia. The following are just a few:

### Make Poverty History

The Make Poverty History campaign was a global phenomenon – leading up to the Live8 concerts which coincided with the G8 summit of early July 2005.

For this campaign specifically, here in Australia, Save the Children worked closely with other key Australian development organisations. Together we raised awareness of the plight of millions around the world. Save the Children promoted and sold the now famous white armbands, through our website and via retail outlets nationally. The white armbands proved incredibly successful, capitalising on their huge worldwide popularity.

The global plan to halve world poverty, of which Australia is a signatory, focuses on achieving eight goals known as the Millennium Development Goals.

Partly by chance, a number of things came together to give the 'Make Poverty History' campaign huge momentum.

Letters to the Editor; the simultaneous June première in Canberra, Perth, Sydney and

Melbourne of the confronting film 'The Girl in the Café' and a coordinated approach from the Australian development community, were all significant.

At Save the Children we gave strong emphasis to the Make Poverty History campaign. We had a representative on the campaign's National Media Committee. Our National Public Affairs and Media Officer met regularly to help coordinate national media events. Other media personnel involved, included representatives from ACFID, World Vision, Oxfam, Plan and AVI.

### Skip A Treat

Skip A Treat is a novel fundraising initiative that was launched for the first time in Australia during Save the Children Week 1 – 7 May 2005. Modeled on the successful UK program of the same name, Skip A Treat encouraged people to do just that – whether it was a bag of chips, a bar of chocolate or even a train ticket. The idea was that people donated the money that they would normally spend on the 'treat'.

Skip a Treat packs were sent to schools throughout Australia, which generated a great response. Many schools had Skip A Treat days and events. The fun element of the promotion also helped to encourage younger supporters to get involved.

A Community Service Announcement was produced by Network Ten, which emphasised the 'fun' element of the promotion. It received good coverage across the network. A series of press advertisements was also produced. In addition, the Save the Children website incorporated Skip A Treat information. Registrations and donations were accepted online to ensure an integrated approach.

A number of celebrities were enlisted to endorse the campaign. There was the former Rugby League star, Ian Roberts (from Dancing with the Stars) as well as presenters Jess Skarratt and Scott Beveridge (Totally Wild).

For a first time initiative, Skip A Treat was an outstanding success.

### Dancing with the Stars

Save the Children was delighted to be the charity of choice for Ian Roberts, a contestant on the high rating national television program, 'Dancing with the Stars'. Ian, the former Rugby League star and more recently NIDA graduate, danced his way through the competition, raising our profile as well as raising a significant amount of money.

While Ian would be the first to admit his dancing prowess was not his greatest asset, his dedication to the cause, his humility and the manner in

which he endeared himself to viewers, all helped him reach the final. Ian continued his support away from the dance floor; by promoting the sale of our tsunami wristbands through 7-Eleven, and also supporting Skip A Treat.

National Board Chairman Geoffrey Court represented Save the Children during the Dancing with the Stars grand final telecast which had more than 2.2 million viewers nationally. Ian, though valiant, just missed out on winning the big prize.

### Harper's BAZAAR

Harper's BAZAAR: Australia's self named "Fashion Bible" held a Celebrity, Designer, Beauty and Vintage Fashion Sale at Paddington Town Hall in aid of the Save the Children Tsunami Relief Appeal during February.

Leading Australian fashion designers, including Collette Dinnigan and Easton Pearson, donated items, including samples and unsold stock for this one-off, one-day sale.

Beauty companies gave excess or unsold stock of skincare, body care and fragrances. In addition, international celebrities and actors who had been photographed by or featured in Harper's BAZAAR donated special or significant outfits to go into a silent auction on the day.

Academy Award winner, Geoffrey Rush donated a medallion from his movie *The Pirates of the Caribbean*, to the charity auction, while supermodel Cindy Crawford's jeans, Delta Goodrem's 2004 ARIA dress and the necklace Rose Byrne wore in *Troy* also went under the 'glamour' hammer.

### Chocolate Lovers' Ball

The attendance of their Royal Highnesses, Crown Prince Frederik and Crown Princess Mary of Denmark at the annual Tasmania Chocolate Lovers' Ball was a public relations coup.

An unprecedented level of local and international media attention focused on this Tasmanian event. Tickets sold out well in advance.

The Chocolate Lovers' Ball exposed the work of Save the Children to a very wide audience. The Royal Couple's attendance at the event provided opportunities to work with sections of the Australian media not generally associated with our work.

One women's magazine, *Woman's Day*, ran a special "Night at a Princess Ball" competition in the lead up to the event. The competition was a great success. It generated more than 1500 entries, which is a high level of interest from a promotion that lasted just one-week.

In addition, *Woman's Day* also publicised the Tasmania Chocolate Lovers' handbook. The book, which was launched in conjunction with the Chocolate Lovers' Ball, featured recipes from many high profile Tasmanians – and Save the Children supporters.

### Tsunami School Teaching Kit

In the aftermath of the Boxing Day tragedy, Save the Children together with our sister organisations produced a teaching kit to assist teachers to discuss the Asian earthquake and tsunami with their students. The teaching activities provided in the toolkit helped teachers talk about:

- The nature and scope of the disaster
- International aid
- Short and long term development efforts, and
- How children and young people could help.

The information was suitable for primary and secondary children of different ages and levels. Copies of the kit were distributed to every school in Australia. In addition, key educational and children's media supported and promoted the toolkit. This useful teaching aid was also available to download from the web.

His Excellency Major General Michael Jeffery AC CVO MC, Governor-General of Australia commended the publication in his introduction to Australian teachers. He said it was a very worthwhile resource in discussing the tsunami's physical and human consequences with students.

### Hands across Lands

Also in support of Save the Children's Asian tsunami fundraising efforts, 7-Eleven initiated a global campaign selling "Hands across the Lands" wristbands.

In Australia, a total of 24,000 were distributed to all stores with a retail price of \$2 each. The response was nothing short of overwhelming. All stock sold almost immediately.

The promotion received considerable support in the form of window posters, websites, press releases, school publications, newsletters and a mention on the high rating, national program 'Dancing with the Stars'.

Worldwide, in excess of 230,000 wristbands were sold. A fantastic effort from 7-Eleven.

### From Sydney with Love

In Sydney, a group of children's authors and illustrators got together to raise money to support the Save the Children tsunami effort at the State Library of NSW.

Hundreds of children and their parents flocked to the event which was supported by over 50 Australian children's authors and illustrators.

The event was the first time that Save the Children was able to involve these supporters and thanks must go to all who were involved in so many different ways. Special thanks also go to the publishers and the State Library of NSW who supported the event organisers in their fundraising efforts.

### Global Challenge Yacht Race

Dubbed 'the world's toughest yacht race', Global Challenge 2004-2005 went the 'wrong way' around the world against the prevailing winds and currents. Crewed by people from all walks of life, the identical yachts ensured that only the seamanship, skill and determination of those taking part would make the difference between winning and losing.

Save the Children was the Global Challenge Host Charity. During the Sydney stopover, Save the Children held a series of fundraising and awareness raising events. There was a public open day at Darling Harbour, which provided members of the public with the opportunity to tour the Global Challenge Yachts, meet crew members and find out more about some of our work, like the Mobile Playbus. Other events included:

- A welcome party jointly hosted by BP Australia and Save the Children
- A Team Samsung Fundraising Dinner
- A Team Save the Children Corporate Sailing Day and
- A sailing session with participants from one of our National Youth Development Program Partners – JobNet 8.

### 2005 State of the World's Mothers Report

The 2005 State of the World's Mothers Report and Mother's Index, was prepared by our sister organisation Save the Children US.

The theme this year was "The Power and Promise of Girls' Education". Such a theme provided an excellent opportunity to engage Australian media with the alarming statistic that across the globe, 58 million girls are not attending school.

The report was released to the Australian media just before Mothers' Day 2005. It remains available for download from the Save the Children website.

The Report explained how investing in education for girls can benefit present and future generations of children and society as a whole. It pointed to effective, affordable programs and policies that are working, even in the world's poorest countries.

The Report also found that no matter what the economic or cultural challenges, there is a strategy that can work to get girls into school and help them stay there, and – above all else – education is the key.

It shows how schooling girls, benefits individuals and has a dramatic ripple effect that can change the course of a nation. When they grow up, educated girls are more likely to postpone marriage and childbirth, have fewer children, have the resources to ensure their children's health and education, and contribute to the improvement of society through their involvement in civic groups and political decision-making.



# CORPORATE SUPPORT

PARTNERING WITH SAVE THE CHILDREN AUSTRALIA IS GOOD BUSINESS FOR YOUR BUSINESS

Many Australian companies support the work that Save the Children undertakes in Australia and overseas and their support can be in a variety of forms. Our corporate partners come from a range of industries of all shapes and sizes. All our partners are vital to help build programs for children and we are grateful for each of their unique contributions – whether it is through Work Place Giving, Cause Related Marketing, Licensing or one of the many other options available. Some examples are included here.

## **Save the Children Australia Business Alliance**

Established this year and launched with an intimate dinner in Melbourne, the Save the Children Australia Business Alliance brings together key Australian corporate leaders whose long-term vision encompasses both economic and social development for Australia and its neighbours: delivering lasting and positive change to more children than ever before.

The Business Alliance is a voluntary networking group of influential Australians who have four key objectives in relation to supporting Save the

Children Australia's work both within Australia and overseas:

- 1 to (economically) partner
- 2 to (politically) lobby
- 3 to (socially) advertise
- 4 to (willingly) advertise

As we are entering a dynamic phase of organisational change, growth and opportunity, the corporate support and leadership provided by the Business Alliance will help us achieve our goals.

Membership of Save the Children Australia Business Alliance is a practical and demonstrable means of showing corporate Australia's commitment to improving the lives of children in Australia and overseas.

## **Work Place Giving**

One of the easiest and most effective ways of supporting our work is through work place or "payroll" giving.

One of our most successful work place giving schemes has been with Salesforce, a Melbourne based call centre and direct sales company, whose support dates back to 2003, with employees and contractors able to make donations to one of our programs in Lao PDR.

Flexibility is a key factor in making partnerships such as this one work, so in the aftermath of the tsunami, Salesforce employees requested that their monthly donations be redirected for a short time to help Save the Children's relief and reconstruction efforts.

## **E Christmas Card**

In 2004 Transfield Services chose to introduce E-Christmas cards to replace hard copy cards for all their clients in support of Save the Children Australia. The partnership sees all costs previously associated with Transfield Services distributing hard-copy Christmas cards being donated to support our work.

Transfield also contributed to supporting post tsunami Aceh, Indonesia with the construction of buildings for the communities most affected.



Transfield will also be visiting the site of their support to see the results first hand.

#### Philippines school project partner

In partnership with Save the Children Australia and the Save the Children Alliance, Cobra Group are contributing funds from Australia and the UK to support the construction of schools located in the Western Visayas area of the Philippines. The partnership will see representatives from Cobra Australia and UK visiting the area and reporting back to peers and staff alike.

#### Childhood education program partner

The Lonely Planet Foundation has chosen to partner with Save the Children to support Childhood Education programs in the Sudan. Through their involvement teachers will be trained to support the education opportunities

for young Sudanese children. Future partnership options are being discussed and we hope to expand the relationship into other areas of mutual interest. Additionally, Lonely Planet staff have also supported our work through informal activities and events.

#### Card partner

Our continued strong relationship with American Express has generated significant income to support our most urgent work via the Affinity Card Holders Program and through voluntary point contribution schemes.

#### Tsunami support

In the aftermath of the Asian earthquake and tsunami, Australian companies – both large and small – were incredibly generous in their support.

The number of companies is far too numerous to list in its entirety, however the following are just a few of the largest:

The West Australian // HBF Insurance Pty Ltd // Lonely Planet Publications Pty Ltd // Amway of Australia // IKEA // 7-Eleven Stores Pty Ltd // ITS Management // SCA Hygiene Australasia // Australian Toy Association // Team Save the Children (Global Challenge) // Adelaide Airport Limited // Grosvenor Settlement // TXU Australia // RSM Bird Cameron // Oracle Corporation Australia Pty Ltd // UBS // Cobra Group Marketing Pty Ltd // Reckitt Benckiser // HA Cuthertson Holdings Pty Ltd.

## BROADENING OUR SPHERE OF INFLUENCE

The Australian Council for International Development (ACFID) is an independent national association of Australian non-government organisations working in the field of international aid and development.

Save the Children is one of around 80 member organisations that make up ACFID.

Over the past 12-months, we have increased our representation and begun taking a stronger role on some of the key ACFID committees, including:

- Committee for Development Co-operation – which manages accreditation and high level consultations with AusAID
- Development Practices Advisory Committee – which ensures the quality and effectiveness of the work of non-government organisations
- Child Protection Working Group
- Indigenous Working Group
- Pacific Working Groups.

Representation on these active committees, means that Save the Children can play a more influential role in the planning of programs and modern approaches to global development.



## FUNDRAISING TAKES MANY FORMS

In the local branches around Australia, countless generous people, our volunteers, carry out wonderful work, raising much-needed funds for Save the Children programs.

The fundraising directly benefits children in need both in Australia and overseas.

The variety and number of worthwhile activities is amazing. Many are very innovative. Many are old fashioned but very effective. In total there are too many to mention individually.

In Tasmania, the Chocolate Lovers' Ball in March with the Danish Royal Couple, Crown Prince Frederik and Princess Mary, as guests, was a standout. It was a huge fundraising success, but more than that, as a single successful event, it breathed new energy into the local Save the Children presence.

In Western Australia, one branch alone raised more than \$120,000 from an annual book sale. That's a mighty effort! And in that state other branches are also developing excellent book sales.

In Sydney, the inaugural Paper Doll event was introduced at Darling Harbour during National Child Protection Week. For a small donation,

individuals had the pleasure of decorating paper dolls that were then strung together to form the world's longest paper doll chain. It was a novel idea that caught people's imagination and was a great fundraising success.

Also in Sydney, more than 50 of Australia's favourite children's authors and illustrators came together in February at the State Library to raise money for tsunami affected children in Asia. Sydneysiders brought their children to meet illustrators, authors and be involved in story telling, signings and face painting. The event attracted hundreds of children and proved to be a great success in raising much needed funds.

Across the country our second hand outlets or Thrift Shops continue to provide invaluable funds. In South Australia the shops were given a face-lift during the year; in Victoria a new shop was opened specifically for pre-loved women's and children's clothing and in Hobart the inner city recycled clothing shop is building a good level of support.

In Victoria, the Festival of Trees, the main fundraising event for the year, ran for three weeks leading up to Christmas and exceeded all expectations. Thanks especially to global beauty products leader, L'Oreal Paris for generous sponsorship and support.

Throughout the year, other fundraising efforts involved open gardens, quiz nights, a Street Appeal Day, a recipe book, a fashion parade, and a special Gala Dinner in Adelaide.

In Queensland congratulations must go to the volunteer branches in raising over \$225,000 from the seven Thrift Shops and local fundraising events. The generosity of the public through their continued support of our Art Unions and Thrift Shops, and local schools for supporting our Fundraiser badge campaigns is also appreciated.

Without our volunteers from around Australia, and their hard work, and without the inspiration of our staff and branch personnel, none of these fundraising efforts would get off the ground.

Sincere thanks from everyone at Save the Children go to the fundraisers – not to mention all our Australian donors – for their superb efforts.



## SELECTED HIGHLIGHTS FROM THE AUSTRALIAN STATES

### New South Wales

To mark National Child Protection Week in September 2004, the NSW branch created the longest ever paper doll chain with almost 1000 decorated paper dolls strung together at Darling Harbour.

As a publicity initiative the paper doll chain gained great publicity for Save the Children and as a fundraiser; significant money was brought in. Members of the public paid \$2 each to have their paper dolls included.

Public figures who donated their time and energy to decorate paper dolls included Kerri-Anne Kennerly from TV, the State Premier of the time, Bob Carr, and marathon swimmer Susie Maroney.

### Victoria

The major fundraising event for the year was the Festival of Trees held in Federation Square for the three weeks before Christmas 2004. With global beauty products company L'Oreal Paris as sponsor, the colourful Festival exceeded all expectations and raised significant funding for Save the Children early childhood intervention programs. A large team of volunteers worked tirelessly to make a success of this inaugural Festival of Trees event.

### Queensland

During the past year, the two safe accommodation houses within the state supported 122 women and 183 children. Support was focussed on building community links for these families to be able to rebuild their lives. Staff members are acutely aware that as the least powerful and most vulnerable members of society, children and young people are particularly at risk in situations of domestic violence.

Children who witness domestic violence are often severely traumatised and that's why the Queensland office is doing all it can to reach out to women and children who have experienced family violence.

### Western Australia

The West Australian newspaper supported Save the Children very strongly at the time of the tsunami and provided untold publicity for us. Not to mention a magnificent donation from the company itself of \$1.25m. In terms of fundraising, the University Branch raised the magnificent sum of \$126,000, with the 40th Annual book sale. This impressive result was only achieved through the hard work of many members who were so generous with their time and energy.

### Tasmania

Save the Children in Tasmania received a huge boost with the Chocolate Lovers' Ball in March 2005. The Danish Royal Couple, Crown Prince Frederik and Princess Mary were guests on the night, and, as expected, they were very supportive of Save the Children as well as a 'big hit' with all attendees. As a fundraising event, as a social event, and as a means of raising our profile in Tasmania, the Ball was a spectacular success. As an additional fundraiser, a recipe book, *Tasmanian Chocolate Fantasies* was published and immediately gained strong support from buyers.

### South Australia

The 'pilot' Speaking Out program in schools and community groups, under the Program Co-ordinator's direction, and her team of trained volunteers, continued to grow strongly. Volunteer speakers spread the word about the great work that Save the Children carries out for children everywhere. This program was just one of many achievements in South Australia where there is a high level of energy and much enthusiasm from the State Council, Volunteers, Staff and supporters.

# PROFILES OF CURRENT DIRECTORS

## Chair - Geoffrey Court

Geoffrey is qualified as a solicitor and is currently Team Development Manager of Salesforce Australia Pty Ltd, responsible for all human resource, industrial relations and corporate affairs matters. He joined the Save the Children Australia Board in 2000.

Prior to joining Salesforce in 1999, Geoffrey was with Ansett Australia from 1976. In Western Australia, he was Marketing Manager and later State Manager. He later took up positions in Market Research and Product Management based in Melbourne. Geoffrey is Secretary of Christ Church Mission Inc which has recently completed the funding and construction of a community centre in St Kilda, Victoria, designed to address the needs of the area.

## Deputy Chair - Virginia Rogers

Virginia Rogers LLB (Hons), Di.ComLaw, is a corporate lawyer with over 20 years' experience in private practice and with major corporations. She joined the Save the Children Australia Board in 2000.

Virginia is currently a Director of Prahran Market Pty Ltd. Past Board positions include Chairperson of the Victorian Equal Opportunity Commission from 1994-2002, Member of the Metropolitan Fire Brigade, Commissioner of Glen Eira City Council, and Councillor with the former St Kilda City Council.

## Treasurer - Cliff Caldwell

Cliff graduated Bachelor of Economics (first class honours), with majors in accounting and economics. He has had wide experience in finance, having been Finance Director for Cadbury Schweppes, Director of Incitec Limited (a subsidiary of ICI Australia) and Executive Director, Finance of ICI Australia Limited. In 1994, he was appointed by the Victorian Government as Chief Commissioner for the City of Glen Eira and, at the same time, was General Manager for Australian Foundation Investment Company Limited, Djerriwarh Investments and AMCL Limited, with collective assets of \$4 billion.

In mid-2001, Cliff was appointed to the Alliance Panel of Chief Advisers, which advises the Alliance and member organisations on matters of governance, management and finance.

## Jill Cameron – PAC Chair

Jill Cameron worked in the areas of community services, health and education, and held senior management positions in government and non-government organisations before establishing her own consultancy business in 1994. Jill has undertaken projects throughout Australia in areas such as community consultation, planning, capacity building and evaluation.

Jill joined the Western Australian Board in 1999, and became a member of the Program Advisory Committee (PAC) in 2001. Since joining PAC, she has worked closely with State Executive Officers and National program staff on the development of a framework for a National Program Strategy.

## Ann Fordyce

Ann is a Chartered Accountant and Corporate Recovery Partner with Pilot Partners Chartered Accountants, Brisbane. Ann has over 18 years' experience in the accounting profession, having worked at the Sydney and Perth offices of KPMG, a large national accounting firm, and Knights, a large Queensland-based specialist insolvency firm. During this time Ann has been involved with providing advice to the directors and stakeholders of many and varied organisations in relation to a range of financial matters, with particular regard to insolvency issues as well as restructures and turnarounds. Ann's experience also includes a 12-month term in 1993 in Kuwait, where she assisted with the assessment of business losses suffered by Kuwait businesses as a result of Iraq's invasion of Kuwait before their presentation to the United Nations Compensation Committee.

Ann has been a Director of Save the Children Fund (Queensland Division) since 2001 in a voluntary capacity.

## Gillian Groom

Gillian holds a Diploma of Occupational Therapy, operating consultancy and rehabilitation services to business, industry, private hospitals and individuals. She was Chairman of the Board of Save the Children Tasmania and is a member of boards and committees of many varied organisations within Tasmania.

## Margaret Harrison

Margaret Harrison BMus (Hons), MEd, PostGradDipMktg, MBA, first joined the Save the Children Board in 1995 for four years.

Margaret's work is primarily in the field of Human Resources and she is a Director of Our HR Company, a consulting company providing expertise in all areas of people management. Prior to starting this company, some of Margaret's roles have included HR Director at adidas Australia, HR Manager and Organisational Change Manager at RACV, a senior consultant at PricewaterhouseCoopers, and Managing Director of Joint Horizons. Prior to moving to her career in business, Margaret was a principal lecturer in music and education at the Australian Catholic University.

Among her interests Margaret lists family, music, food and wine, and travel. She and her husband have two adult daughters.

## Dr Geoffrey Mildred

Geoffrey Mildred BA (Hons), AKC, PGCE, DipEd, LRAM, MEd (Admin), PhD, FAIM, CPMgr, has been involved with Save the Children for more than 35 years. Before joining the National Board, he was a member of the former Board of Management in South Australia and, subsequently, of the State Management Committee. He and his wife are presently joint conveners of a street-based fundraising group, which is now in its 31st year.

He served for some time as a member of the ABC Advisory Committee for South Australia. His

interest in broadcasting developed during his part-time work for the SABC in Africa, and for BBC Radio in the United Kingdom.

Geoffrey currently runs his own consultancy, Word Business, a company which specialises in providing training in advanced English language skills for the workplace. He works mainly with managers and presents client-specific programs on topics such as "Report Writing" and "Running Effective Meetings".

During his former career in higher education, Geoffrey worked in three countries and several different types of institution. After several years as a lecturer, Geoffrey found he enjoyed the challenges of leadership and spent 13 years as Director of colleges of advanced education.

## Sue Morphet

Sue Morphet has been the General Manager for Bonds, Pacific Brands' single biggest brand, since September 1999. Since joining, the company's core business has grown from \$120 million to \$160 million. Prior to this, Sue was General Manager for Tontine. Sue has a Bachelor of Science (Education) and taught Biology at Kibreda College in Victoria at the beginning of her career.

Sue believes her greatest success is undoubtedly her three children, and manages to marry a successful professional and personal life.

## Phil Ransom

Phil is a Chartered Accountant and Audit Partner with RSM Bird Cameron, a large national accounting firm. Prior to joining RSM Bird Cameron, Phil spent 16 years with Coopers & Lybrand, including 18 months in London, and then as a Partner with HLB Mann Judd. He has 25 years' experience in the accounting profession, during which time he has been involved with providing advice to Boards and various organisations on a broad range of financial and other matters.

Phil currently represents the Melbourne office of RSM Bird Cameron on its National Audit Committee. He also has an interest in marketing and is a member of the RSM Bird Cameron National Marketing Committee and is currently responsible for firm's marketing activities in Melbourne. Phil is married with two daughters and favourite pass times include supporting St Kilda Football Club.

## Paul Sumner

Paul Sumner was previously Managing Director for Sotheby's Australia and Sotheby's Olympia London. Having worked in the art auction business for 24 years he now owns and runs his own business - Mossgreen - which acts as auction brokers and art advisors, as well as staging art exhibitions and arts related events.

Having served on both the Victorian and New South Wales State Councils, Paul has been involved with Save the Children for five years in a voluntary capacity before joining the Board in November 2004.



# ACKNOWLEDGEMENTS

## AUSTRALIA

Adelaide Airport // Adelaide Zoo // Anglicare (TRACC Shared Family Care) // ANZ // Asian Development Bank // AusAID // Australian String Quartet // BBS Public Relations // Beach Petroleum // Bell Charitable Fund // Blue Star Print Group // BP Corporation // Brisbane City Council City Business Division // Burnside Symphony Orchestra // Cadbury // City Beach Stores // City of Stonnington // Clayton Utz Foundation // Commonwealth Department of Education, Science and Training // Commonwealth Department of Family and Community Services (FaCS) // Corporate Express Australia Limited // Customs Brokers & Forwarders // Council of Australia // Dreamworld // Equity Trustees // Fisher & Paykel // FoodbankSA // From Sydney with Love // HBF Insurance Pty Ltd // Heidelberg // Honda // Hyatt Regency Adelaide // Hydro // IKEA // Karu Aboriginal Child Care Agency, Darwin // Katron Creative // KBR // Kellogg's Australia // Kendacraft Jewellery // Keperra Sanctuary // L'Oreal Paris // Larrakia Nation, Darwin // Lord Mayor's Charitable Fund // Mix 102.3 // Morialta Trust // Myer Community Fund // Network Ten // New South Wales Department of Community Services (DoCS) // Queensland Department of Child Safety (Area Offices of Redlands and Wynnum) // Queensland Department of Communities // Queensland Department of Corrective Services // Queensland Department of Housing // Queensland Gambling Community Benefit Fund // Redcliffe City Council // Rotary Club of Toowoomba East // Save the Children New Zealand // Savings and Loans Credit Union // Shell Corporation // Silky Oaks Children's Haven // Soroptimist International // KSoul Studios // South Australia Department of Education - Health Schools Initiative // Southern Cross Television // Storaenso // Tasmania Government - Premier's Department // The Advertiser/Sunday Mail Foundation // The Collier Charitable Fund // The Flora and Frank Leith Charitable Fund // The Forest Hill Early Childhood Foundation // The Helen MacPherson Trust // The Lingiari Foundation // The Messenger // The West Australian newspaper // The William Angliss (Victoria) Charitable Fund // Thiess Pty Ltd // Trust Co of Australia // UNICEF // United Ways // Victoria Department of Human Services // WDT Engineers // WOMAdelaide // Wrest Point // Zonta Club of Brisbane.

## BANGLADESH

Academy of Education for Development of USAID // AusAID // Ministry of Women and Children Affairs (MoWCA) // Save the Children Australia // Save the Children New Zealand // UNICEF // World Food Program.

## CAMBODIA

Asian Development Bank // AusAID // Australian Embassy, Bangkok // Australian International Health Institute (AIHI) through DfID // Cambodia Ministry of Health // Canada International Development Agency (CIDA) // Elton John AIDS Foundation // European Union/UNFPA // Global Fund for TB, AIDS and Malaria: Round 1 // Global Fund for TB, AIDS and Malaria: Round 2 // Japan International Cooperation Agency (JICA) // POLICY through USAID // Save the Children Australia // Save the Children New Zealand // Save the Children United Kingdom // SCNZ/NZAID // The Netherlands Embassy // UK Department for International Development (DfID) // World Food Program (WFP).

## LAO PDR

AusAID // Canada Fund // Dutch Embassy, Bangkok // SCNZ and NZAID // SCUUK.

## PAPUA NEW GUINEA

AusAID // Faith Mission // Family Health International // Health Services of Health Mission // Port Moresby City Mission // Save the Children Australia // Save the Children New Zealand // UNICEF.

## SOLOMON ISLANDS

AusAID // Save the Children New Zealand // Solomon Islands Ministry of Health // Solomon Islands Ministry of Home Affairs // UNICEF.

## VANUATU

AusAID/Department of Foreign Affairs and Trade // Government of Vanuatu // UNICEF // Vanuatu Ministry of Education // Vanuatu Ministry of Health.

## VIETNAM

AusAID // Vietnam Ministry of Education and Training.

# INDEPENDENT AUDIT REPORT

TO THE MEMBERS OF SAVE THE CHILDREN AUSTRALIA

## SAVE THE CHILDREN AUSTRALIA AND CONTROLLED ENTITIES OPERATING STATEMENT FOR THE YEAR ENDED 30TH JUNE, 2005

	ECONOMIC ENTITY	
	2005	2004
	\$000's	\$000's
<b>REVENUE FROM ORDINARY ACTIVITIES</b>		
Donations and gifts	24,912	12,384
Legacies and bequests	809	275
Grants:		
AusAID	2,438	2,815
other Australian	3,321	1,078
other overseas	5,861	2,395
Contribution to fundraising costs from other members of the International Save the Children Alliance	2,984	2,673
Revenue from Commercial Activities	1,804	1,220
Other income	227	17
Interest income	245	121
<b>REVENUE FROM NON-ORDINARY ACTIVITIES</b>		
Net Assets Of Subsidiaries Acquired For Nil Consideration		
Save the Children Fund Queensland	770	
Save the Children Fund Victoria	497	
Transfer of state assets on consolidation	98	1,192
<b>TOTAL REVENUE</b>	<b>43,966</b>	<b>24,170</b>
<b>EXPENSES FROM ORDINARY ACTIVITIES</b>		
Funds to overseas projects	24,134	12,350
Other project costs	413	910
Domestic projects	3,840	220
Fundraising costs:		
public	10,632	6,485
government, multilateral and private	-	-
Commercial activities	820	751
Administration	2,472	2,075
<b>TOTAL EXPENSES</b>	<b>42,311</b>	<b>22,791</b>
Excess of revenue over disbursements	1,655	1,379
Funds available for future use at the beginning of Financial Year	4,527	3,148
Funds available for use at the end of the Financial Year	6,182	4,527

\* Full audited Financial Statements are available on request from our Registered office.

## Scope

We have audited the summarised financial report of Save the Children Australia as prepared in accordance with the Australian Council for International Development (ACFID) Code of Conduct reporting guidelines for the financial year ended 30 June 2005. This report, as set out opposite has been audited in accordance with Australian Auditing Standards.

## Audit Opinion

In our opinion, the information reported in the summarised financial report is consistent with the annual statutory financial report from which it is derived and upon which we expressed an unqualified audit opinion in our report to the members dated 28 September 2005. For a better understanding of the scope of our audit, this report should be read in conjunction with our audit report on the annual statutory financial report.



Graeme A Marriott, Partner  
Hall Chadwick, Melbourne  
28 September 2005

## SAVE THE CHILDREN AUSTRALIA AND CONTROLLED ENTITIES BALANCE SHEET AS AT 30TH JUNE, 2005

	ECONOMIC ENTITY	
	2005 \$000's	2004 \$000's
<b>CURRENT ASSETS</b>		
Cash	13,952	8,194
Receivables	649	595
Inventories	131	66
Total Current Assets	<u>14,732</u>	<u>8,855</u>
<b>NON-CURRENT ASSETS</b>		
Other financial assets	78	
Property, plant and equipment	1,536	1,159
Total Non-current assets	<u>1,614</u>	<u>1,159</u>
<b>TOTAL ASSETS</b>	<u>16,346</u>	<u>10,014</u>
<b>CURRENT LIABILITIES</b>		
Payables	9,383	5,145
Provision	599	276
Total Current Liabilities	<u>9,982</u>	<u>5,421</u>
<b>NON-CURRENT LIABILITIES</b>	<u>182</u>	<u>65</u>
<b>TOTAL LIABILITIES</b>	<u>10,164</u>	<u>5,486</u>
<b>NET ASSETS</b>	<u>6,182</u>	<u>4,528</u>
<b>EQUITY</b>		
Reserves	333	-
Accumulated funds	5,849	4,528
Total equity	<u>6,182</u>	<u>4,528</u>

Administration ratio:

The administration costs ratio for the financial year 2004/05 was 5.6%. Our fundraising costs vary from activity to activity and a single ratio would not reasonably reflect this variability.

SOURCE OF FUNDS	C/F from 2004	Funds Received	Fund Expensed	Balance 2005
AusAID	-	2,438	2,438	-
Tsunami funds	-	4,860	1,986	2,874
Bank				
other overseas organisations	-	5,861	5,861	-
other Australian organisations		3,321	3,321	-
General donations and other revenue	4,527	27,486	28,705	3,308
<b>TOTALS</b>	<u>4,527</u>	<u>43,966</u>	<u>42,311</u>	<u>6,182</u>



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